Present: Kaeley Bobbitt (for Frances Deviney, Center for Public Policy Priorities), Katie Coburn (Central Health), John-Michael Cortez (Capital Metro), Ashton Cumberbatch (Seton Family of Hospitals), Jasmine Folan (Workforce Solutions Capital Area), Bill Gill (CAPCOG), Ann Howard (ECHO), Lawrence Lyman (for Susan Gehring, City of Austin HHS), Louise Lynch (ATCIC), Ara Merjanian (E3 Alliance), and Laura Sanchez-Fowler (for Carolyn Hanschen, Austin ISD)

Unable to Attend: Sue Carpenter (United Way Capital Area), Frank Fernandez (HousingWorks), Darla Gay (District Attorney’s Office), Phil Huang (Austin Travis County Health Department), Chris King (Ray Marshall Center), Lesley Ramsey (Texas Civic Engagement Table), and Pat Wong (UT LBJ School of Public Policy)

Staff: Chantel Bottoms, Mary Dodd, Kevin Paris, and Vanessa Sarria

Welcome and Introductions: Mary Dodd, CAN Assistant Director, called the meeting to order at 1:10 p.m. Attendees introduced themselves.

New partnership with Leadership Austin to gather information on “action” that individuals, businesses, non-profits, the faith community and government can take to impact the Community Dashboard indicators: Vanessa Sarria, CAN Executive Director, shared the Roadmaps to Health Action model with attendees (available online here: http://www.countyhealthrankings.org/roadmaps/action-center). Sarria stated that CAN will be expanding the online Community Dashboard based on this tool. The dashboard will include a new component that will share with individuals what they can do where they live, work, learn and serve to help move indicators in the right direction. While the current Strategic Framework for Action highlights community plans and the collaborative efforts of government, non-profits and collaborations can do to move indicators in the right direction, this new tool will focus on what action people can take. Leadership Austin alumni may also create videos showing people taking action. The project has an anticipated completion date of May of 2013. Community stakeholders will be contacted about meeting with Leadership Austin participants in the fall of 2013.

Consider setting a target for College Readiness and Four Year High School Graduation Rate for the newly expanded jurisdiction (all school districts in Travis County PLUS Leander ISD and Round Rock ISD): The CAN Board accepted the Dashboard Steering Committee’s recommendation related to expanding the graduation and college readiness indicators to reflect all Travis County school districts plus Leander and Round Rock ISDs. This requires that new targets be set for this expanded jurisdiction. The Dashboard Steering Committee agreed to recommend that the CAN Board adopt the E3 Alliance target for four-year graduation rates for Central Texas students, which is 95% by 2015. The E3 Alliance target for college readiness is to “double the number of Central Texas students who are college ready by 2015.” The Dashboard Steering Committee agreed to recommend setting a college readiness rate of 86% by 2015. The E3 Alliance may further clarify this target and make a different recommendation in the future. The DSC will wait to bring the issue to a vote of the CAN Board once the data has been more carefully analyzed.

Consider option for college success and persistence data options for college readiness drill-down: Three indicators were presented to the Dashboard Steering Committee for consideration: college enrollment (% of students who enroll in college after graduating), college persistence (% of students who return to college for a second year), and college completion (% of students completing college within six years at a four year college or within three years at a two year college). The Dashboard Steering Committee wanted to know what these indicators would look like for all students, for students that are college-ready, and for students that are not college-ready. It was noted that all college data will
be limited due to student privacy disclosures. Beyond college, tracking students into the workforce also has data limitations as one is unable to explore income levels or whether the student moves into a job that is part-time or full-time. In addition to any data that E3 Alliance may be able to provide, Laura Sanchez-Fowler stated that she is able to do a similar data analysis for Austin ISD students. The Dashboard Steering Committee passed a motion for CAN staff to further explore various college indicators over the next year to determine whether there might be an indicator that paints a better picture of community issues than one of the current dashboard indicators.

Focus on the “We Achieve Our Basic Needs” section of the dashboard

- Review the common vision statements for the goal area and the corresponding Community Dashboard indicators:
  - Percent low-income
    - The drill-down should include Family Budget Estimator data which will be released by the Center for Public Policy Priorities in October.
  - Housing cost-burdened
  - Vehicle miles traveled
  - Homelessness
    - Project Help data should be added to the drill-down. Also the drill-down should include the new point-in-time count homelessness maps created by Children’s Optimal Health.
  - Are these the appropriate indicators for whether or not we are achieving the common vision statements? Should any changes be made?
    - The U.S. Department of Housing and Urban Development is working on releasing a housing and transportation affordability index which is expected to have local data on the percent of households that are cost burdened on a combined housing and transportation costs. The Dashboard Steering Committee would like to replace the Vehicle Miles Traveled per capita indicator and the housing cost burdened indicator with this new housing + transportation cost burdened indicator when it is available. Because this would combine two current indicators, the Dashboard Steering Committee would like to recommend that the CAN Board add a food security indicator to the dashboard. For now the issue of food security will be addressed under the low-income drill-down. The Dashboard Steering Committee suggested that one of the common vision statements related to basic needs be altered to include language about food. The Dashboard Steering Committee would like to notify the Board that food security will either be on the dashboard or within the dashboard drill-downs by the time the dashboard report is released next year. In general, 2-1-1 data on needs should be added to dashboard drill-downs.
  - Review the goals and targets for the indicators
    - Do we have goals and targets for each indicator? Are they reasonable? If we do not have goals and targets, why not, and how should we proceed to achieve this?

Review the Strategic Framework for Action

- Are these the appropriate “building blocks” for action?
  - The Dashboard Steering Committee asked that the building block with “complete communities” be footnoted with a definition of what a complete community is. They proposed using Imagine Austin’s definition. The Dashboard Steering Committee suggested moving the bullet “Provide Affordable Utilities” to the building block titled “Crisis, Safety Net, and Long-Term Care and Services.”

- What key efforts and plans in our community have the best chance for turning the curve on this indicator? What information should be shared with the CAN Board of Directors for their discussion of this goal area?

Adjournment: The meeting was adjourned at 3:05 p.m. 2012 DSC meetings will take place from 1:00-3:00 p.m. at the Seton Administrative Office (1345 Philomena St.) in Conference Room 301 on the following dates: November 20th.