



CAN Dashboard Steering Committee 11/2/2017

Attendees: Awais Azhar (Housing Works), Allison Bentley (United Way for Greater Austin), Tiffany Daniels (Workforce Solutions), Korey Darling (Travis County Health and Human Services), Hunter Ellinger (CAN Community Council), Darla Gay (Community Justice Council), Kathy Green (Central Texas Food Bank), Phil Huang (Austin Public Health), Louise Lynch (Integral Care)

Guests in attendance: Ashley Bischoff, Vision Zero Task Force

Staff in Attendance: Raul Alvarez, Carlos Soto, Justin X. Hale

Welcome and Introductions: Louise Lynch, Chair of the Dashboard Steering Committee, called the meeting to order at 2:12 p.m

Approval of minutes: Due to lack of quorum, approval of the minutes of the 9/07/17 meeting was postponed for next meeting.

Vision Zero Report: Ashley Bischoff, Outreach Coordinator, introduced herself and provided a brief background about the issue of traffic fatalities in Austin. The purpose of Vision Zero is to bring about a reduction to zero (traffic) fatalities and zero serious injuries (due to traffic) by 2025. Persons affected are disproportionately people walking, biking, & riding motorcycles, accounting for less than 7% of commute travel while accounting for over half of all traffic deaths. Hispanic and black people are also disproportionately affected, as are people experiencing homelessness. A crash heat-map highlights how homeless Austinites are disproportionately affected by traffic fatalities and, although there is a variance from year to year statistics, geographically crashes are not random in our community. Contributing factors to 79% of fatal or incapacitating crashes include 6 main behaviors (improper maneuvers, inattention/distraction, speed, failure to yield, impairment, failure to stop), highlighted in the [Vision Zero Report Card](#).

Vision Zero takes a public health approach that includes a 5 pronged strategy to help change the behaviors contributing to crashes. Imagine Austin envisions a walkable community, but didn't address safety for those walkers. The [Vision Zero report](#) advocates for safe mobility as the top priority for our transportation system. The analysis has 5 focus areas: Education, Engineering, Enforcement, Policy, and Evaluation. The Evaluation section is focused on data quality, collection, and inter-agency sharing, including partnerships facilitating access to the Crash Report Information System. [Mapping](#) is also an important way of visualizing data that facilitates sharing, and more effective evaluation & planning. Enforcement is focused on engaging stakeholders to commit resources to reducing dangerous behaviors in identified hotspots. The Engineering section addresses safety engineering projects in locations that were found to need improvements in safety. Community engagement, and technology improvements, are also a key focus of the Engineering section. How does Vision Zero intersect with the Sidewalk Master Plan? Vision Zero hired Joel Myer, a pedestrian planner, to create a Pedestrian Safety Action Plan, to supplement the Vision Zero plan and the Sidewalk Master Plan. The Pedestrian Safety Action Plan is expected to be published in early 2018. The Education section emerges out of the Vision Zero Action Plan and calls for a mass-media campaign, which combines a number of strategies including on the ground education and bilingual resources to focus on using data to educate about the severity of the problem & dangerous traveling behaviors. The Policy section will focus on enforcement, land use/design, and legislation.

Discussion: There were questions about whether there was age data to look at, and what role do weather, day/night, and other factors play in traffic fatalities, which Bischoff will get back to us about.

Review "We are safe, just, & engaged" section: Due to lack of quorum, discussion on this section was postponed until the next meeting.

Finalize CAN Reliability Guidelines:

Adjournment: The meeting was adjourned at 2:57 p.m.