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# ***Putting Person-Centered, Integrated Service Delivery into Practice: Two-Generation Strategies***

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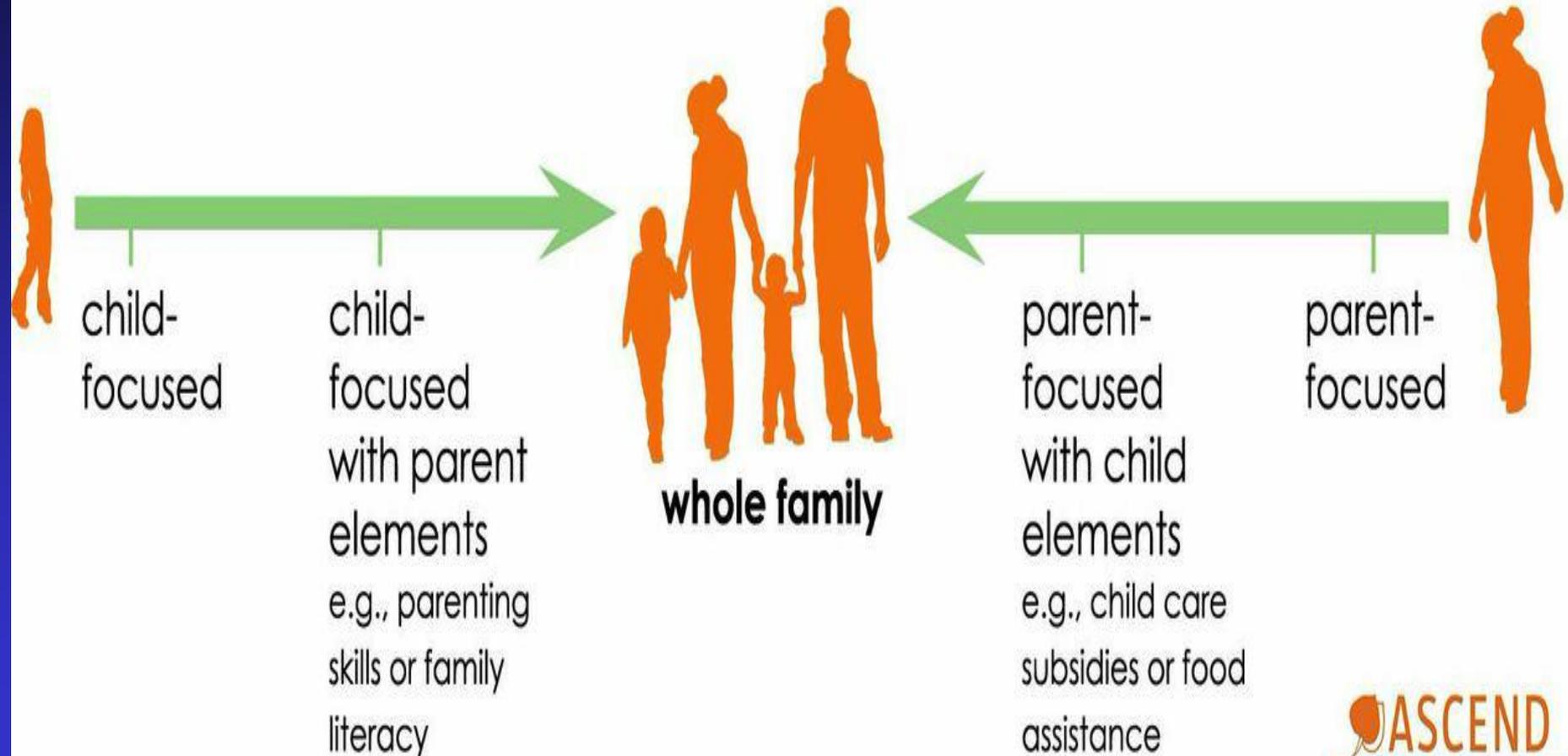
*CAN Board of Directors Meeting*

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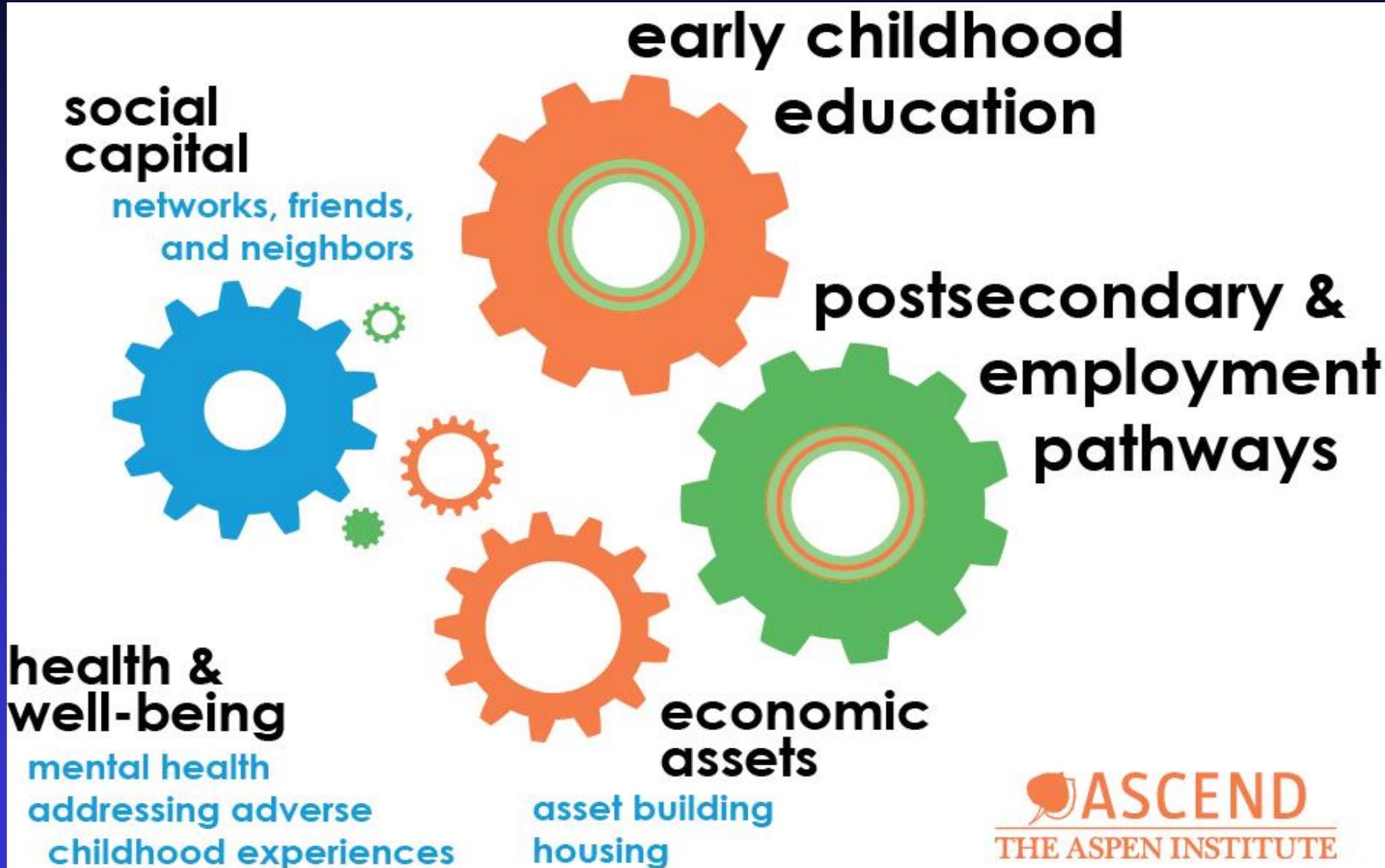


# Two-Generation Continuum

## The Two-Generation Continuum



# Two-Generation Framework



# Two-Generation Pathways

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Haskins et al. (*Future of Children*, Spring 2014) describe six pathways by which parents and home setting affect child development:

1. *Stress*
2. *Parental Education (including skills training)*
3. *Health*
4. *Income*
5. *Employment*
6. *Asset Development*

Highlights the need for *comprehensive, multi-faceted strategies*.



# Promise ...

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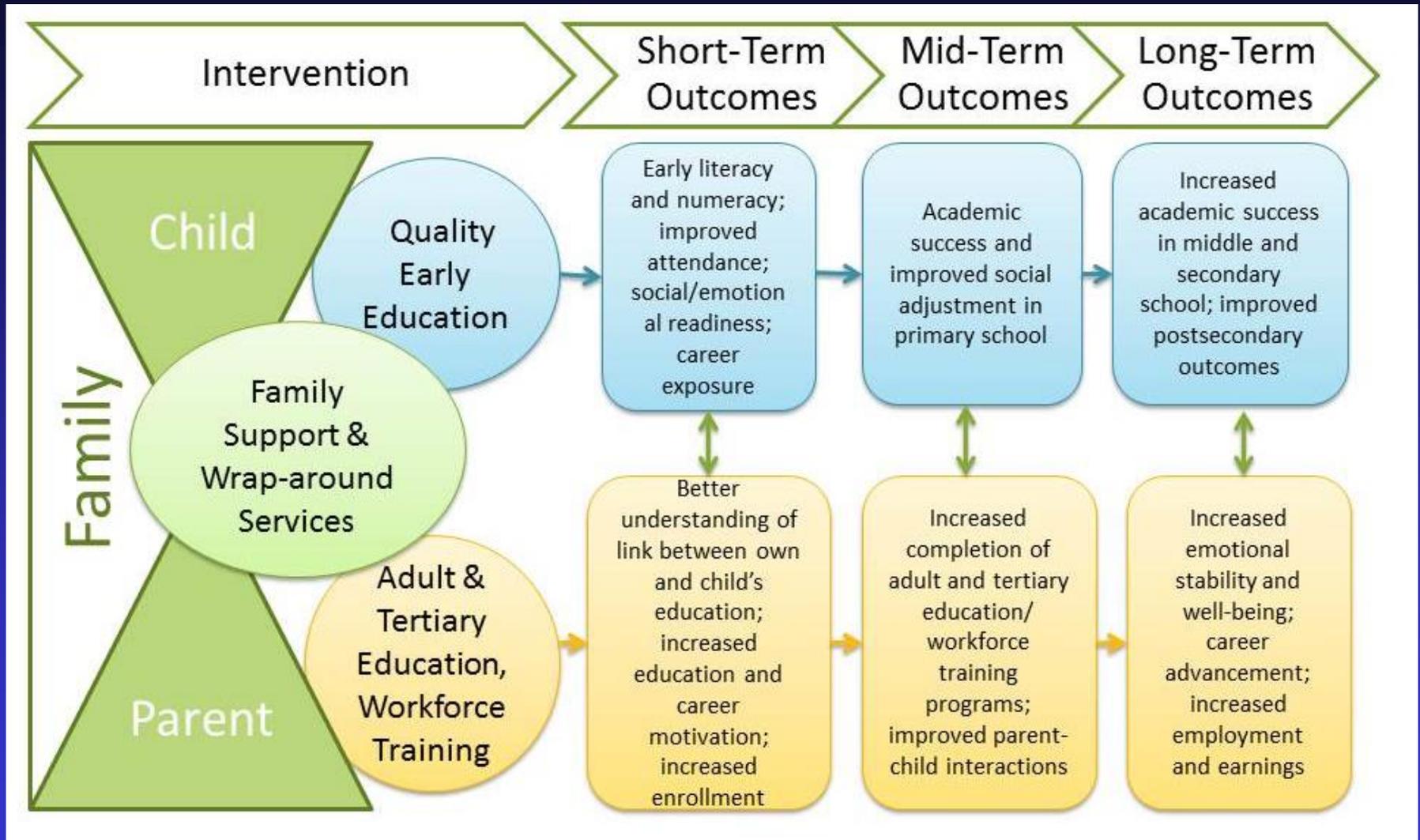
**2-Gen 1.0** (1980s, 1990s) mainly added parenting, low-intensity services to early childhood education (ECE) and/or mostly served welfare mothers adding child care, producing only modest effects.

**2-Gen 2.0** (late 2000s) builds on much improved workforce and postsecondary education, and is substantively very different:

- *Simultaneous human capital investment for a wide range of low-income parents and children*
- *Intensive postsecondary education and training in growth sectors with stackable credentials*
- *Workforce intermediaries combined with strong employer engagement*
- *High-quality ECE*



# 2G 2.0 Conceptual Framework\*



Source: Chase-Lansdale et al. (April 2011), Smith & Coffey (2014).

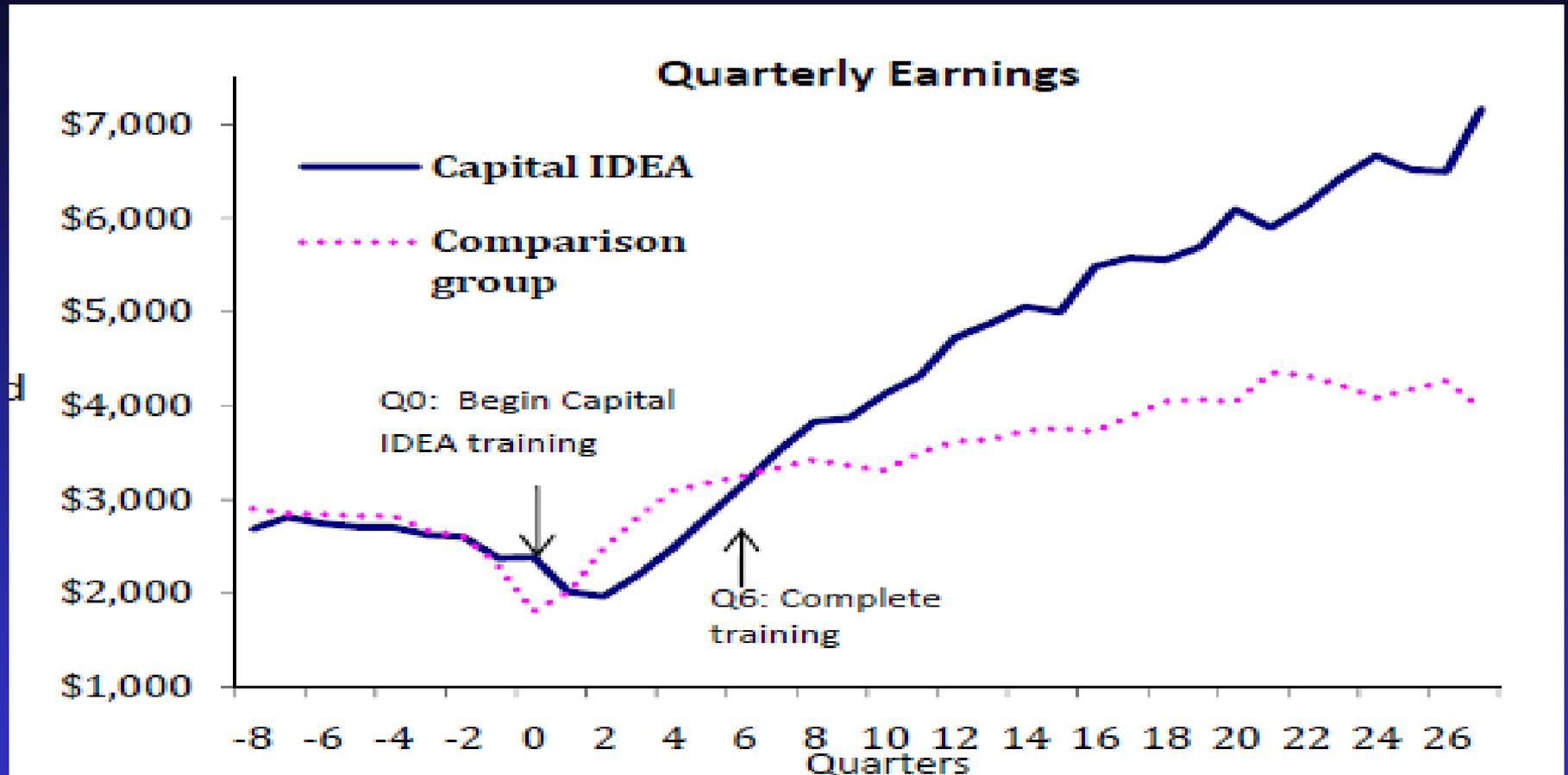


# Impacts in Brief

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- *High-quality early childhood education has lasting cognitive and non-cognitive effects.*
- *High-quality sectoral training via career pathways has meaningful, significant, lasting impacts on participant employment, earnings and associated ROI.*

# For Example...



**Note: Capital IDEA participation begins at Quarter 0. Participant earnings are compared to comparison group earnings from the previous eight quarters to ensure a quality matched comparison.**

# CareerAdvance<sup>®</sup>

Local  
Colleges

Sectoral  
Training/CPs  
Employers

Early Childhood  
Program

Career Coaches

Peer Support

Incentives

Support Services

Elementary  
Schools

'Bridge':  
Adult Basic  
Education &  
ESL



# Evidence

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- Too soon to estimate *impacts* from 2-gen 2.0 efforts, including Tulsa. Early *outcomes* just emerging.
- Partner (e.g., Tulsa Community College, Union Public Schools), CAP, CareerAdvance<sup>®</sup> and employer *interviews are very encouraging*.
- Participant focus groups and interviews since 2010 tell us CareerAdvance<sup>®</sup> and its *components are largely on the right track*.

A few examples ...



# Role Modeling

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*“I’m the first person to even go to school. So it feels good to me to just know that I’m gonna make a better, like pave a better path for my son. The chances of him going to school if I complete school are so much higher. And that’s you know, not only will I create a better life for him as a child, but it’ll give him some encouragement and motivation, and I can be a better role model for him to go to school when he’s older. So it makes me feel a lot better I think.”*

# Lessons Learned

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- 2-Gen programs entail high up-front costs, but *likely* yield high returns over the long term. We should view them as investments, not expenses, and value and fund them accordingly.
- 2-Gen strategies can be initiated in various ways: either from quality ECE programs, from leading-edge workforce programs, or from the “marriage” of existing quality adult and child programs.
- We haven’t yet figured out the best ways to sustain and scale effective 2-Gen strategies.

# National Momentum

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## Federal

- **Head Start**

- Two Generations Together Initiative

- **Obama's State of the Union policy platform**

- Free community college, expanded pre-k

## Foundations

- **Ascend at the Aspen Institute**

- National effort to fund, research and promote two-generation strategies and policies

- **Annie E Casey Foundation**

- Supports two-generation, site based interventions across the country



# Local Momentum

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Jeremiah Project, a place-based postsecondary effort in Minneapolis/St. Paul (MN), Austin (TX) and Fargo (ND) for single mothers and their children.

Travis County Whole Family RFP, funding directed towards serving two generations holistically in the areas outlying areas of Travis County.

ACC's Children's Lab, providing heavily subsidized, flexible, high quality childcare for their students.

United Way 2-Gen Pilot, partnered with AISD to offer an ESL class for a cohort of parents at Uphaus Early Childhood Center. Provide additional childcare and wraparound services with RMC evaluation.



# Austin 2-Gen Advisory Committee

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- Drs. Chris King & Aletha Huston, Co-Chairs, *UT-Austin*
- Sue Carpenter, *United Way for Greater Austin*
- Tamara Atkinson, *Workforce Solutions-Austin Workforce Board*
- Carlos Rivera, Rosamaria Murillo, Laura Lafuente, Stephanie Hayden & Robert Kingham, *City of Austin*
- Lawrence Lyman & Brook Son, *Travis County*
- Mike Midgley & David Borden, *Austin Community College*
- Jackie Porter, *Austin ISD*
- Mary Ellen Pietruszynski, *Sooch Foundation*
- Drew Scheberle, *Greater Austin Chamber of Commerce*
- Tara Smith, Cynthia Juniper, Liz Gershoff & Tanlyn Roelofs, *UT-Austin*



# Austin's Emerging 2-Gen Initiative

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The Austin 2-Gen Advisory Committee began meeting informally in late 2012 to discuss developing and implementing a 2-gen strategy uniquely suited to Central Texas. Among other actions, the Committee:

- Expanded its membership gradually, encompassing mainly policymakers, funders and thought leaders.
- Drafted 2-gen “vision” for the community.
- Vetted the vision with area adult and child providers and other stakeholders in late October 2014 and revised it incorporating their input.

# Austin 2-gen Vision

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*Policies and programs are designed, and their resources are aligned, to help parents improve basic educational skills and become economically stable, to strengthen parents' ability to be positive influences on their children's development, and to help children achieve their maximum potential by simultaneously addressing the needs of parents and children. Meeting the needs of both generations will produce larger and more enduring effects than can be achieved by serving parents and children separately.*

# Next Steps for 2-Gen in Austin

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## 1. Expand and formalize buy-in for the 2-generation approach

- Will begin asking organizations to endorse our 2-gen vision

## 2. Host community conversations

- Explore new research, innovative models, stimulate partnerships and find 2-gen solutions locally

## 3. Craft a 2-gen policy agenda

- Barriers identified in community conversations without local solutions will feed into a 2-gen policy agenda and inform advocacy work

# Concluding Observations

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- *We need to do better*
  - Typical passive, market-based models don't work.
  - Social mobility in the U.S. is significantly lower than in most developed countries and has been declining. Austin's mobility lags the nation.
- *The 2-Generation approach is a chance to do better*
  - Research suggests improved outcomes for both parents and kids.
- *We can do this in Austin*
  - Projects have already begun, and Austin has the leadership in place to build on the momentum.
- *But we need your help*
  - Please consider endorsing the 2-Gen vision and participating in our community conversations.



# For More Information

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