



DASHBOARD 2016

Key socioeconomic indicators For Greater Austin and Travis County



Creating the CAN Dashboard

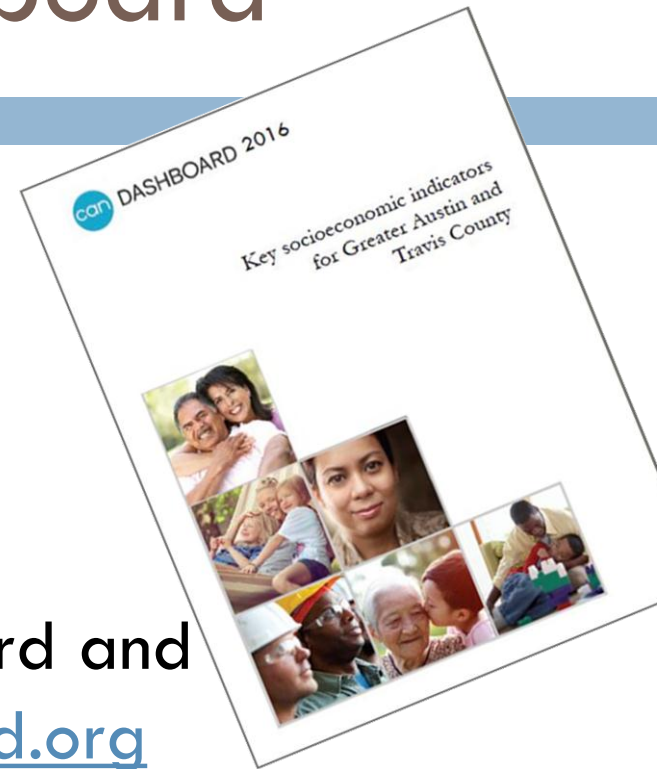
2008 – agreed on a Common Vision

2009 – indicators selected

2010 – published first CAN Dashboard and website www.cancommunitydashboard.org

2011 & 2012 – established goals and targets

2010- 2016 – Report and website updated annually.



What is the purpose?

- Increase community awareness
- Track whether we are moving in the right direction to achieve our shared vision
- Provide a way for partners and stakeholders to consider how their individual activities and plans impact the larger picture
- Identify inter-related issues and key problems that require collaborative solutions

Taken from 10/10/08 retreat presentation

What it will and will NOT do!

- Will NOT diagnose problems or prescribe solutions
- Will NOT provide enough information for making funding decisions
- Will alert us to problems that need closer attention and deeper analysis
- Will NOT replace Issue-specific dashboards

Taken from 10/10/08 retreat presentation

Dashboard Steering Committee

- Initial role was to select indicators, goals and targets and recommend these to the CAN Board
- Continues to monitor indicators, targets and information highlighted in the report and recommend changes to the CAN Board of Directors, as needed.
- Dashboard Steering Committee Chairs:
 - ▣ Ashton Cumberbatch (Seton) 2010 – 2012
 - ▣ Lawrence Lyman (Travis Co) 2013 – 2015
 - ▣ Louise Lynch (Integral Care) 2016

We solicit input from experts on DSC

- ▣ Community Justice Council
- ▣ Center for Public Policy Priorities
- ▣ Health and Human Services Departments (Austin and Travis County)
- ▣ Ending Community Homelessness
- ▣ Capital Area Food Bank
- ▣ HousingWorks Austin
- ▣ City of Austin Neighborhood Housing and Community Development
- ▣ Capital Metro
- ▣ Health Department
- ▣ Children's Optimal Health
- ▣ Central Health
- ▣ Integral Care
- ▣ United Way for Greater Austin 2-1-1 and Success by Six
- ▣ E3 Alliance
- ▣ Ray Marshall Center – UT
- ▣ Workforce Solutions



DASHBOARD 2016

- Press conference June 2nd
- Jeremy Martin, Raul Alvarez and Simone Talma-Flowers joined by Mayor Adler
- Statesman articles both on-line and in paper, TV coverage, radio coverage
- **NOW SCHEDULING PRESENTATIONS!!!**



2016 Dashboard Changes

- Added “are we on track to target?”

can DASHBOARD

(Data for Travis County, unless otherwise noted.)

	5-year baseline	most recent	target	5 year trend	on track to target?
We are safe, just & engaged	Crime rates per 100,000 people	5,357 in 2010	3,988 in 2014	1% annual reduction BETTER	YES
	Proportionality of jail bookings across all races and ethnicities	disproportionality ratio of 2.6 for Blacks in 2008	disproportionality ratio of 2.6 for Blacks in 2013	proportionate by 2020 UNCHANGED	NO
	Percent voter turnout	National/Presidential election 64% in 2008 36% in 2010	58% in 2012 37% in 2014	65% in 2016 40% in 2018	WORSE
Our basic needs are met	Percent who live in poverty	19% in 2010	17% in 2014	1.5% by 2020 BETTER	YES
	Percent of residents who live in food insecure households	16% in 2010	17% in 2014	1.5% by 2020 WORSE	NO
	Percent of overburdened households	41% in 2010	36% in 2014	33% by 2020 BETTER	YES
	Daily vehicle miles traveled (VMT) per capita	23.8 miles per day in 2009	24.8 miles per day in 2014	21 miles per day by 2020 WORSE	NO
	Number of people identified as homeless on a given day	2,244 in 2012	2,138 in 2016	1,000 by 2020 BETTER	NO
We are healthy	Percent under age 65 who have no health insurance	22% in 2010	18% in 2014	1.5% by 2020 BETTER	YES
	Percent of adults who report poor mental health	17% in 2011	16% in 2014	1.5% by 2020 UNCHANGED	YES
	Percent of adults who are smokers	16% in 2011	11% in 2014	10% by 2020 BETTER	YES
	Percent of adults who are obese	19% in 2011	21% in 2014	19% by 2020 WORSE	NO
	Attainment of national ambient air quality standards	2009 in attainment	2015 in attainment	attainment UNCHANGED	YES
We achieve our full potential	Percent of kindergartners who are school ready	51% in 2011	41% in 2015	70% by 2018 WORSE	NO
	Percent of students who graduates from high school in four years	84% Close of 2010	89% Close of 2014	95% Close of 2020 BETTER	YES
	Percent of HC graduates who earn a post-secondary degree within 6 years of enrolling in college	51% Close of 2004	50% Close of 2008	55% for the Close of 2014 (by 2020) UNCHANGED	NO
	Annual unemployment rate	6.4% in 2011	3.2% in 2015	3.5% in 2020 BETTER	YES

Given the five year trend, are we on track to meet our target?

Sometimes a status that doesn't look so bad, isn't going to get us where we need to be!

2016 Dashboard Changes

- Added a new “Equity Analysis” section (pp 5-8)
 - ▣ Community demographics
 - ▣ Analysis of disparities by race/ethnicity for each of the four goal areas



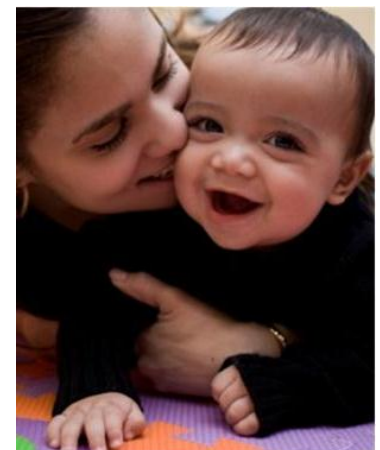
Are we safe,
just &
engaged?



Are our basic
needs met?



Are we
healthy?



Are we
achieving our
full potential?

2016 Dashboard Changes

- Reorganized the lay-out of each indicator page
 - Where do we stand?
 - A focus on equity
 - Local efforts
- Main graph shows pop-wide data for US, TX, Austin MSA, City of Austin and Travis County
- Second graph shows greatest disparity

Strengths of Our Community

- ❑ Crime rate declined 10% from 2013 to 2014 and 25% over five years
- ❑ More people have health insurance! 18% were uninsured in 2014, compared to 22% in 2010.
- ❑ High school graduation rates continue to improve
- ❑ Unemployment in 2015 was only 3.2%

Community Challenges

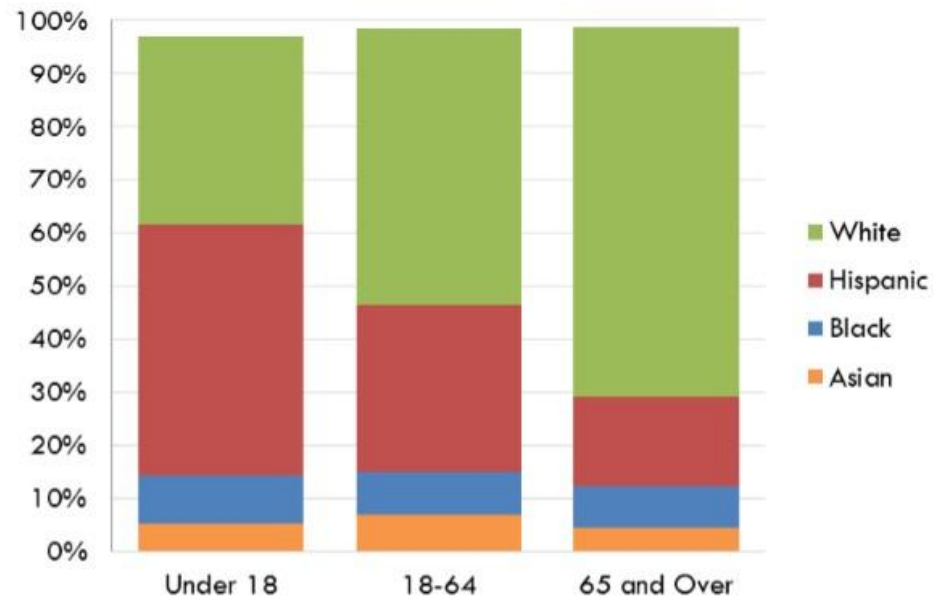
- Although unemployment is low, 69% of jobs created from 2005 - 2015 do not pay what is needed to meet basic needs of a family with 1 adult & 2 children.
- # identified as homeless increased for first time in 5 years
- % who are housing cost-burdened increased for the first time since 2010. Low-income renters are most impacted.
- For the first time in 5 years, there was a big drop in % of kindergarteners who are school-ready (53% in 2013 and 41% in 2014)

Equity Analysis

Older populations are more likely to be White.

Younger populations are more likely to be Hispanic.

Race and Ethnicity by Age Group,
Travis County, 2014

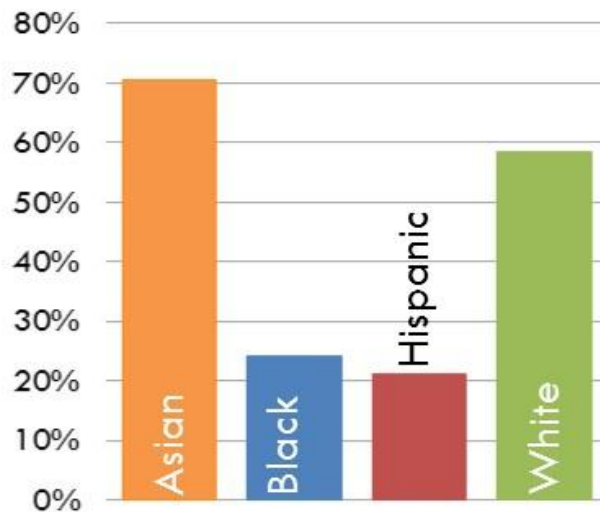


Source: American Community Survey, 1-Year Estimates

Equity Analysis

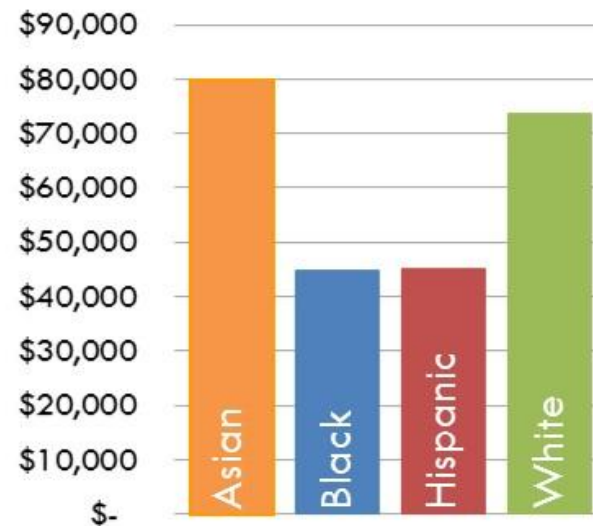
There are stark differences in educational attainment and median household income by race and ethnicity.

Percent Age 25 and Over with a Bachelor's Degree or Higher, Travis County, 2014



Source: American Community Survey, 1-Year Estimates

Median Household Income, Travis County, 2014



Source: American Community Survey, 1-Year Estimates

Concentrated Poverty

Percent Poverty by Census Tract, Austin MSA, 2010-2014, ACS 5-Year Data

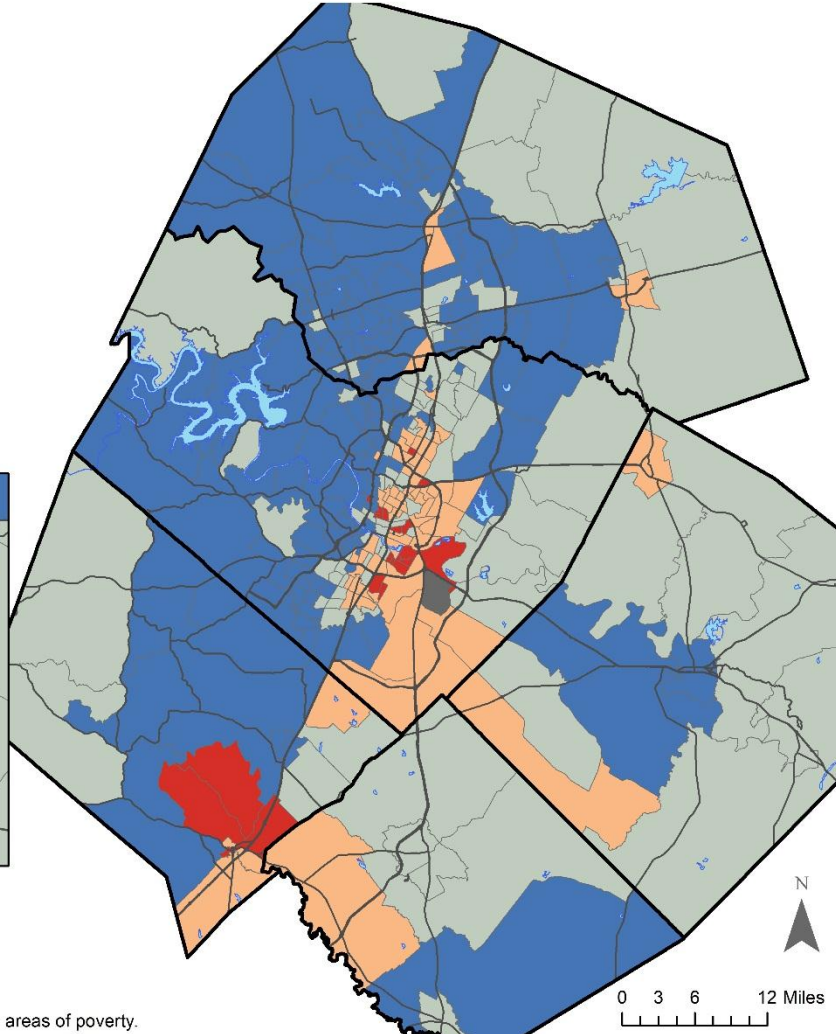
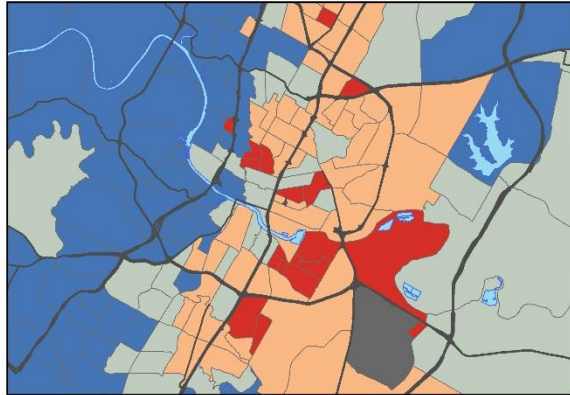
Legend

- County
- Highways
- Water
- Airport

Percent Poverty by Census Tract

- Less than 10%
- 10% to 20%
- 20% to 40%
- Over 40%

Inset: Central Travis County



 Community Advancement Network

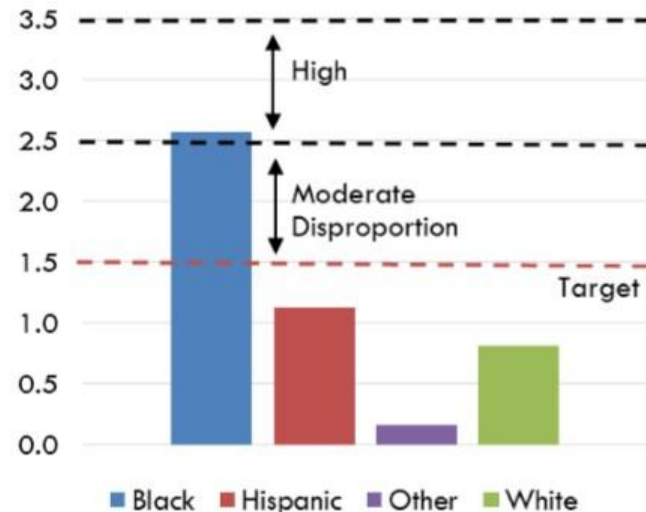
Map produced by CAN from U.S. Census Bureau, 5-Year, 2010-2014, American Community Survey data. (Table C17002: Ratio of Income to Poverty Level in Past 12 Months) Census tracts with high student populations tend to correlate with high areas of poverty.



Are we safe, just & engaged?

- Blacks are disproportionately booked into jail
- Young people and people of color are least likely to vote.

Disproportionality Ratios for Bookings into the Travis County Jail, 2014

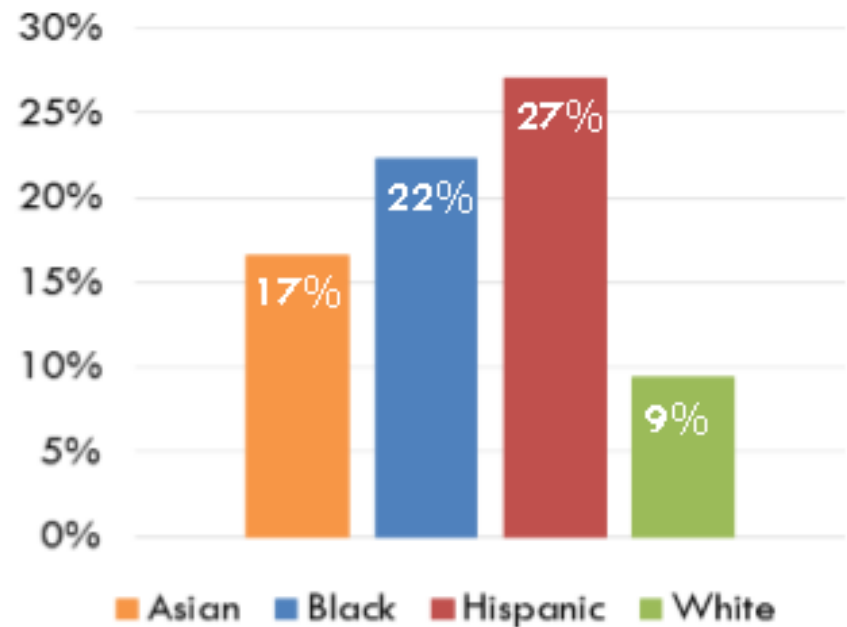


Source: Travis County Sheriff's Office and the American Community Survey 1-Yr Population Estimates

Are we meeting our basic needs?

- 4 of the 5 basic needs indicators worsened for first time since 2010
 - Poverty
 - Percent who are housing cost-burdened
 - Daily vehicle miles traveled per capita
 - Homelessness

Poverty Rates by Race & Ethnicity,
Travis County 2014

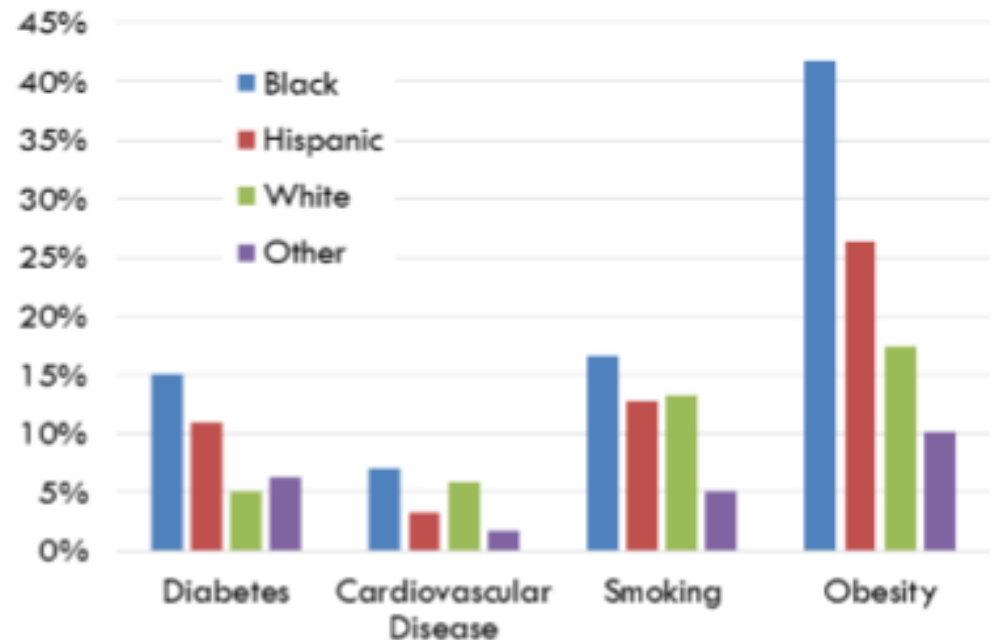


Source: American Community Survey, 1-Year Estimates

Are we healthy?

- Blacks have higher rates of smoking and obesity
- Hispanics are less likely to have health insurance

Chronic Disease and Risk Factors by Race and Ethnicity, Travis County, 2011-2014

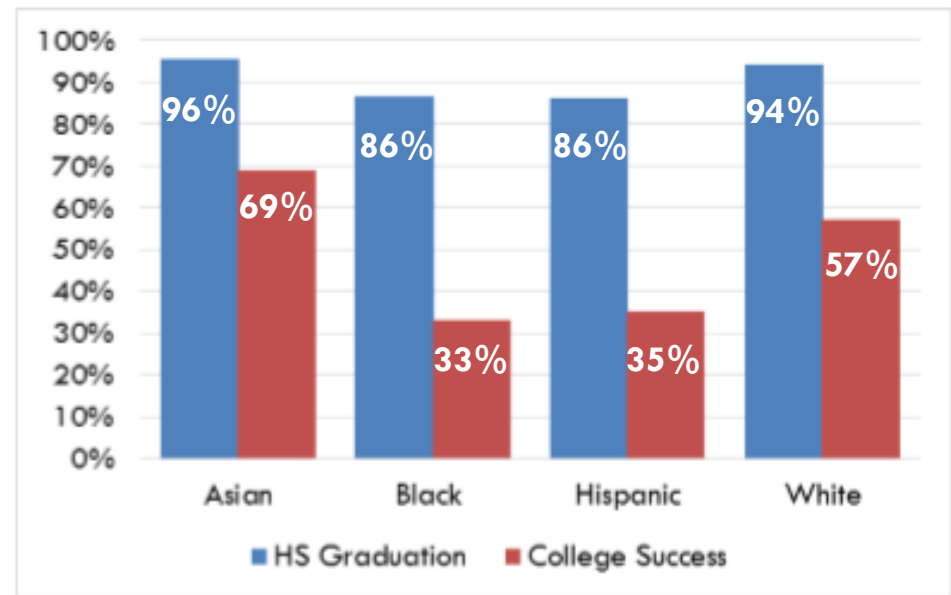


Source: Austin/Travis County Health and Human Services Department

Are we achieving our full potential?

- Disparities in HS graduation have narrowed but still exist
- Disparity is greater in College Success
- 2014 unemployment for Blacks was almost 9%, compared to 3% for Asians, 4% for Whites and 5% for Hispanics

High School Graduation and College Success Rates by Race and Ethnicity, Central Texas, 2014



Source: E3 Alliance

Thanks!

- To you for supporting this work
- To Travis County for printing the report
- To Dashboard Steering Committee members
- To staff
 - ▣ Mary Dodd, Assistant Director
 - ▣ Catie Bialick, Communications and Research
 - ▣ Carlos Soto, Research Analyst
 - ▣ Michael Danburg, Web Designer

Dashboard Re-Design for 2017

- As we update the “look” of the dashboard and website, this is a good opportunity to also consider a re-design of the content.
- How can we improve this community resource?
- What should we change about the way information is presented so people “want” to read it?
- How would/could changing the indicators affect the *interest in* and *impact of* the dashboard?

Schedule a presentation!

- Find more data and information online at CANcommunityDashboard.org
- Visit www.CANatx.org to see what else we're up to
- Like [Community Advancement Network](#) on Facebook
- Follow [CAN_Austin](#) on Twitter

Raul Alvarez, Executive Director
ralvarez@CANatx.org

Mary Dodd, Assistant Director
Mary.Dodd@austinisd.org

(512)414-0323