



CAN Board of Directors Meeting

5/10/19 Minutes

Location: Boards & Commissions room, Austin City Hall

Present: **Tamara Atkinson**, Workforce Solutions Capital Area; **William Buster**, St. David's Foundation; **Eric Bustos**, Capital Metro; **Tina Cannon**, Austin LGBT Chamber of Commerce; **Chris Cervini**, Austin Community College; **Kelly Crook**, Del Valle ISD; **Hunter Ellinger**, CAN Community Council; **David Evans**, Integral Care; **Jimmy Flannigan**, Council Member, City of Austin; **Sherri Fleming**, Travis County; **Juan Garza**, Central Health; **Suchitra Gururaj**, University of Texas at Austin; **Natasha Harper-Madison**, Council Member, City of Austin; **Patricia Hayes**, Greater Austin Black Chamber of Commerce; **Kenny Hill**, Goodwill Industries of Central Texas; **Ryan Marcum**, Manor ISD; **Jeremy Martin**, Greater Austin Chamber of Commerce; **Rudy Metayer**, Council member, City of Plugerville; **Luis A. Rodriguez**, Greater Austin Hispanic Chamber of Commerce; **David Smith**, United Way for Greater Austin; **Jeffrey Travillion**, Commissioner, Travis County

CAN staff in attendance: Raul Alvarez

Other guests: **Nora Comstock**, Community Council; **Carinne Deeds**, 2-Gen Initiative, United Way; **Cathy Doggett**, 2-Gen Initiative, United Way; **Trey Fletcher**, City of Pflugerville; **Paola Silvestre**, 2-Gen Initiative, United Way; **Luanne Southern**, Integral Care.

Call to order and Introductions: Chair Patricia Hayes called the meeting to order at 1:05 pm, and members introduced themselves.

Approval of minutes from 4/12/19 meeting: The 4/12/19 meeting minutes were approved with edits, after a motion submitted by Trey Fletcher which was seconded by Luis Rodriguez.

Community Council Report: Hunter Ellinger stated that for the next few meetings the Community Council would be focusing on the workforce plan but looking at it from the point of view of people who have trouble entering the workforce instead of from an employer's point of view. This next meeting will be about re-entry into the workforce from prison, and also people entering the workforce from other difficult situations. He stated that he has been attending a lot of workforce related E3 Alliance events along with Nora Comstock. He mentioned that he is impressed by people gathering to find the deep roots of the issue, like pre-k enrollment and high-school dropouts. The other initiative the Community Council is considering is one to assess the public information access via partner institutions' websites. The goal is to ascertain if information about key administrative and policy issues is readily available to the community. This is still in a developmental stage.

Executive Director's Report: Raul announced that he sent out an invite to the Dashboard press conference that will be taking place June 6th at 9 am in the City Hall Media Room. In the packets, there was a preview of the new dashboard cover and the dashboard summary. There will be a ten-year history of the dashboard and a "dashboard-at-a-glance" page that will summarize the data trends. He also noted that in honor of the 10th anniversary of the dashboard, CAN is holding State of the Safety Net Forums as a way of getting feedback on the dashboard to assess if the structure and content need a makeover. A forum relating to the health indicators section has already been held. The basic needs forum will be happening in June, and, after the summer, we will have the last two forums.

The regional summit is progressing in terms of planning. That will happen in San Marcos in October. We sent out an electronic survey to community members and partners about what aspect of workforce they would like to focus

on. The planning team is looking at those results and developing the agenda. We will probably expand the planning team to have our other chambers and workforce partners included in the conversation. We have had the Rural Workforce and Hays County stakeholders involved to help us decided what the focus should be. The registrations should open up next week.

We have had a few phone conferences regarding the strategic planning process. There is a summary included in the packet describing where we are in the process. We will start meeting with partners and stakeholders individually for feedback as well as soliciting feedback electronically. We are developing feedback/ survey tools to make sure we are getting the right information.

Strategic Planning Update: Patricia thanked partners for their level of engagement throughout the process so far. The goal is to create a strong strategic plan that this organization can move forward on for the next 3-5 years. She added that anyone not involved with the strategic planning committee will still have a chance to be involved through one-on-one visits. She asked for partners to include their stakeholders in the survey process. The goal will be to have all the behind the scenes work done throughout the summer, and by August we can determine next steps. Things should start to be finalized in September to be able to present the plan to the board in October. The ultimate goal is to have the plan completed by December and implemented beginning in January.

CAN Partner Spotlight – City of Pflugerville: Trey Fletcher, Assistant City Manager, began with some statistics highlighting Pflugerville’s growth: from a population of 662 in 1980 to a population of 65,978 in 2018. The US Census ranked Pflugerville the 3rd fastest growing city in the nation (2016-2017). The city’s Extra Territorial Jurisdiction is twice the size of the area enclosed by the city limits proper, which poses a challenge in terms of infrastructure and utilities planning. Projections show that by 2030 Pflugerville will grow an estimated 156%, while surrounding communities are expected to grow by between 50% and 345%. Based on known developments, approximately 22,000 additional Dwelling Units (DU) are expected to be constructed by 2030. Growth has primarily been Single Family, but over the past 5 years the city has seen an extraordinary amount of multifamily growth as well (upwards of 1,000 DU permits per year the past 3 years).

Next, Fletcher provided an overview of some of the commercial growth in the city. The Pecan District is a 45 acre mixed-use development anticipating over 1,000 dwelling units and, eventually, office and cultural opportunities in subsequent phases. Another upcoming project under development is Heatherwilde 45, a 27 acre industrial development located off the frontage road of SH 45 that will deliver approximately 358,560 square feet of Class A industrial product with access to SH 130, I-35 and Mopac. A useful tool to track development activity is the [Active Residential Development Map](#) hosted by the Planning Department. The city partners with a number of organizations and has been recognized for its commitment to hiring veterans.

Fletcher then provided an overview of some performance indicator data for Pflugerville. Pflugerville ISD outperforms the region in terms of Kindergarten Readiness and the four-year high school graduation rate.

Fletcher then discussed the how the City has worked to address the need and challenges of what is known as the Historic Colored Addition. Originally plotted in 1910, this area was neglected by local government and its institutions for many year. It became isolated, and fallen into disrepair. Through community activism and other means, the City became aware that the area needs investments in infrastructure. The City embarked in an effort to to study and identify needed improvements. The future land use plan for the area now includes additional residential, commercial, mixed use, park/residential, and civic space.

To conclude the presentation, Fletcher mentioned that the City of Pflugerville also takes pride in its community building and engagement events such as Main Street Plazapalooza and Deutschen Pfest.

Discussion: The City is also working with Capital Metro to propose an implementation to Pflugerville's Transit Development Plan. Currently public transportation is not provided in the city because it lies beyond Cap Metro's service area. As Pflugerville becomes a more urban area in a suburban context, all of the services that a growing population needs will need to be developed. Capital Metro's board adopted a Service Expansion Policy a number of years ago which allows them to partner with another government entity and use federal formula funding to match their local funding. The planning process with Pflugerville kicked off a number of years ago and an agreement between Pflugerville and Capital Metro is close to being finalized. Similar service agreements are in place in Round Rock, Georgetown, and in the parts of Travis County outside of the Austin city limits.

CAN Priority Presentation on Austin/Travis County 2-Generation Strategic Plan: David Smith, CEO of United Way for Greater Austin, introduced Carinne Deeds, Director of 2-Gen and Financial Stability, and Paola Silvestre, Family Economic Success Program Manager. The topic for discussion was the recently published 2-Gen Initiative Strategic Plan, the first of its kind in the country. Deeds began with a brief introduction of the 2-Gen concept. Next Deeds discussed the work that led up to the 2018 strategic plan, beginning with the 2-Gen Vision for Austin in 2015. The goal of the initiative is to develop a 2-gen ecosystem offering whole family services made up of child focused services and parent focused services. This is part of a broader city-wide effort to complement other city priorities such as the Success by 6 Strategic Plan and the Master Community Workforce Plan. Objectives include the short-term goal to expand the 2-Gen approach across the social services ecosystem in Austin and the long-term goal to advance intergenerational economic mobility for low-income families. Deeds then provided a brief recap of the partners that came together for the Strategic Planning process in 2018. The framework for the Strategic Plan came from the parent feedback that was compiled with the help of community partners. The plan contains 5 goals, 23 strategies, 17 performance measures, and 24 policy priorities. 2-Gen goals include educational success, health and well-being, social capital, financial security, and overarching systems change. Paola Silvestre outlined next steps to support implementation. Big "wins" thus far include a free (or very low cost) drop-in child care center at ACC, new community partnerships, aligned funding, and serving as a model for other communities.

Discussion: In order to make the things in the strategic plan a reality, many items depend on policy changes. Is there a component designed to enrich civics and civics engagement to that? Paola Silvestre will lead a Family Leadership Council that will recruit parents who are already leaders in the community to provide feedback on the strategic work, to hold the coalition accountable, and to provide a platform for civic participation. Members praised the performance measures, highlighting the thoroughness of the work that went into them.

Adjournment: Patricia adjourned the meeting at 3:02 pm.