

Community Advancement Network - Strategic Plan 2020-24

Goal 1

Enhance Awareness of Community Needs & Challenges Requiring Collaborative Action and Opportunities for Engaging on these Issues

Strategy 1.1

Develop and improve on-line resources and social media presence.

Strategy 1.2

Establish CAN as a clearinghouse of information aimed at understanding and addressing community needs & challenges.

Strategy 1.3

Better engage with CAN partners to cross-promote resources and programs.

Strategy 1.4

Engage community in conversations about key challenges identified in CAN Dashboard.

Goal 2

Lead, Support and Facilitate Community & Partner Collaboration Aimed at Addressing Identified Community Needs & Challenges

Strategy 2.1

Develop tools and resources to bolster community collaboration and highlight best practices.

Strategy 2.2

Identify and support collaborative efforts that address community needs & challenges.

Strategy 2.3

Use CAN Dashboard data and areas of mutual interest to CAN Partners to select Priority Issue on which CAN will play a leading role.

Goal 3

Strengthen Organizational Structure, Membership and Partner Engagement/Deliberation

Strategy 3.1

Develop tools to effectively engage CAN board members and partner organizations.

Strategy 3.2

Formalize fiscal sponsorship relationship with Integral Care.

Strategy 3.3

Engage major CAN funders more regularly on strategic programmatic and organizational issues.

Strategy 3.4

Assess the adequacy of CAN's current membership and partner contribution levels.

Strategy 3.5

Develop a formal orientation process for new board members.

Strategy 3.6

Identify areas of mutual interest and intersectionality among CAN partners.

Strategy 3.7

Keep CAN partners apprised of work on priority issues and assess degree of partner involvement on priority issues.

Strategy 3.8

Explore additional fundraising strategies.