



CAN Board of Directors Meeting Minutes, 02/13/2015

Board Members in Attendance: James Bartosh (Deputy Superintendent, Manor ISD), Ashton Cumberbatch (VP, Advocacy & Community Relations, Seton Healthcare), Jerry Davis (President & CEO, Goodwill Industries of Central Texas), David Escamilla (Travis County Attorney, Community Justice Council), David Evans (CEO, Austin Travis County Integral Care), Christie Garbe (VP & Chief Strategy Officer, Central Health), Anne Harutunian (Chair, CAN Community Council), Ann Howard (Vice-Chair, One Voice Central Texas), Peter Kretzchmar (VP Navigation Center & Business Development, United Way for Greater Austin), Jeremy Martin (Senior VP, Government Relations & Regional Infrastructure, Greater Austin Chamber of Commerce), Sabino Renterio (Council Member, City of Austin), Erica Saenz (Assistant VP for Community & External Relations, University of Texas Austin), Brigid Shea (Travis County Commissioner), Ann Teich (Board Trustee, Austin ISD), Dan Warth (Board Member, Greater Austin Asian Chamber of Commerce)

Proxies in Attendance: Trey Fletcher (Assistant City Manager, City of Pflugerville), Thomas Miranda (Greater Austin Hispanic Chamber of Commerce), Becky Pastner (Program Officer, St. David's Foundation), Matt Snapp (Board Member, Austin Travis County Integral Care), Elvis Williams (Assistant Superintendent of Finance and Operations, Del Valle ISD)

Staff in Attendance: Hannah Brown, Mary Dodd, and Kevin Paris

Call to Order and Introductions: Erica Saenz called the meeting to order at 1:10 p.m. Members introduced themselves and shared the following announcements. ATCIC will host the 15th annual [Central Texas African American Family Support Conference](#) on February 26 & 27. ATCIC will host [Thriving Kids, Healthy Communities: Travis County Children's Mental Health Summit](#) on February 20. The deadline for ACA Health Insurance enrollment is 2/15. Christie Garbe reported that approximately 89,000 people have enrolled in the Austin area, compared to 42,000 in 2014. Central Health will host a [Downtown Brackenridge Campus Community Forum](#) on March 6.

Citizens Communication: none.

Approval of Minutes from January 9, 2015: Jeremy Martin made a motion to approve the minutes as presented. Anne Teich seconded the motion. Sabino Renterio abstained. The minutes were approved unanimously.

Input on CAN Communication Objectives: Mike Clark Madison, Hahn Public Communications

Hahn Public Communications is providing pro bono support to create a strategic communications plan for CAN, which is a part of the 2015 work plan. Components of plan include: (1) Develop messaging that creates the narrative behind the CAN brand, (2) identify the specific audience we're most effectively able to communicate with, (3) identify the most effective communications partners, (4) develop a calendar and supplement with editorial and outreach materials, and (5) provide guidance to CAN staff in implementing communications plan. CAN Board members are invited to provide feedback in the plan development process.

In discussing CAN's target audience, Board members shared that elected officials are key targets, and while many of them are familiar with CAN, now is an important time to reinforce CAN's value to their work. The nonprofit community is another important audience. And while it is difficult, it is important that the general public understand how CAN and CAN partners are working together. The CAN Dashboard is a valuable tool for communicating with these audiences.

Updates from CAN Chair: Erica Saenz provided the following updates:

- **Interim ED and ED Search Process:** The Executive Committee approved offering the Interim Executive Director position to current Assistant Direct, Mary Dodd, and she has accepted, effective 2/1/2015. The Executive Committee is soliciting proposals (preferably pro bono) for firms to conduct the ED search, and will review the proposals at their next meeting. The goal is to have the new ED in place by August/September of 2015.

- *Partner invoices have been sent electronically:* Thanks to those partners who have paid their contributions. Contact Mary Dodd with any questions.
- *2015 Board of Directors Statement of Understanding:* Please submit to Mary Dodd, either hard copy or electronically.
- *Cultural Competence Leader Training:* There was a possibility of rescheduling the March 6th date. However, that will not be the case. The training will carry on as scheduled.
- *March CAN Board Meeting:* The CAN Board will meet on Friday, March 13.
- *Simone TF representing CAN and iACT at Kettering Foundation Learning Exchange:* She will report back at an upcoming meeting.

Revised 2015 CAN Budget (Action): Changes were approved by the Board in December. These proposed changes include: (1) increase to Assistant Director salary while serving as Interim ED. (2) Adding part-time Communications Specialist/Administrative Assistant for March – December. (3) Increasing consultant budget for Regional Summit. (4) Purchase of new computers for CAN staff. The Executive Committee has approved the changes. Motion to approve by Jerry Davis. Second by Jeremy Martin. Approved unanimously.

Update on CAN Community Council: Anne Harutunian presented. Community Council met this past Monday with nonprofits serving the reentry population - Seedling Foundation, Texas Reach Out, and the Military Veteran Peer Network. The Community Council observed that there are not many nonprofits that provide holistic services for reentry population, but some great collaboration exists, especially around mental health and housing. There is an increased need for community awareness and acceptance of issues. The stigma of incarceration creates challenges in reentry and for family members. Person-centered care is high-touch, holistic, flexible, and customizable. Next month will focus on aging population.

Discussion: David Evans asked if anything could be done at the Del Valle facility that could create improved opportunities for success. Could we facilitate conversations with the Sheriff's Department or Adult Probation to address mental health and health concerns for the reentry population? David Escamilla recommended having this discussion at the Community Justice Council. Brigid Shea shared that the Commissioners Court is also interested in this issue. Mary Dodd will follow up and update the CAN Board on progress at a future meeting.

Revised CAN Bylaws (Action): Erica Saenz

Changes were discussed in the November, December, and January meetings. Motion to approve by Jerry Davis. Second by Ashton Cumberbatch. Approved unanimously.

Putting Person-Centered and Integrated Service Delivery into Practice – Dual Generation Efforts:

Two-Generation Advisory Committee: Chris King & Willy Raedy

Presentation is available online at: http://www.canatx.org/CAN-Councils/Board_of_Directors/Presentations/.

The Two-Generation Continuum encompasses working with parents and kids at the same time. More often than not, services are fragmented, and Two-Generation work is about creating a more holistic, family-centered approach. The Two-Generation framework has many moving parts: early childhood education, postsecondary & employment pathways, economic assets, health & well-being, and social capital. Two-Generation strategies aren't new. They began in the 1980s and 1990s, but the impacts were minimal. 2-Gen 2.0 has been reinvented in the 2000s and is building on research to build on human capital and bring the pieces of puzzle together. Serving parents and kids intensively with quality early on leads to quality short-term, mid-term, and long-term outcomes. The impacts are bigger than they would be if you served just children or just parents. These programs can be initiated from quality early childhood or adult programs, or try to help them work together better to serve families.

National Momentum is evident through the work of Head Start, the Obama Administration, and foundations such as Ascend at the Aspen Institute and the Annie E Casey Foundation. The momentum has reached Austin, and is evident in the following projects: Jeremiah Project, Travis County Whole Family RFP, ACC's Children's Lab, and the United Way 2-Gen Pilot. This interest and momentum led to the creation of the Austin 2-Gen Advisory Committee. The Committee began meeting informally in late 2012 to discuss a 2-Gen strategy for our community, starting with

systems. This committee, working with a stakeholder group, created a common vision. We'll achieve that vision by (1) Expand and formalize buy-in for the 2-generation approach. (2) Host community conversations. (3) Craft a 2-gen policy agenda. The committee will reapproach CAN and partner organizations for formal endorsement.

Discussion: The committee is finalizing what it will mean for an entity to endorse the Two-Generation Plan, but it will primarily ask for buy in to the concept, as well as a more specific ask for direct service providers. Groups who endorse the plan will be invited to participate in ongoing conversations.

A large number of nonprofits have been involved in the conversation, with over fifty represented at the community conversation.

An intermediary is necessary to ensure many different organizations are able to work together despite their different projects, performance measure, funding expectations, etc. The committee is hoping for a system-wide support of two-gen to ensure sustainability. The focus is on creating a systematic, shared, continuous improvement approach. If the systems in Travis County, as a rule, work together, we'll be better able to use existing resources to help families achieve economic stability and success. Simple changes will lead to gradual improvement.

The Einstein Project: Kevin Johns and Rodney Gonzales, City of Austin Economic Development

Kevin Johns gave a brief overview of The Einstein Project, part of the city's Economic Development plan to prevent poverty before it happens. The project will encourage high-tech companies to partner with local school to create the next generation of "Einsteins." Johns will return to give the full presentation, including discussion with CAN Board members, at the March 13 CAN Board meeting.

Adjournment: Erica Saenz, Chair, adjourned the meeting at 2:50 p.m. Board agendas, minutes and presentations are available online at: http://www.canatx.org/CAN-Councils/Board_of_Directors/. Future 2015 CAN Board meetings will take place the second Friday of each month as follows: March 13, April 10, May 8, June 12, July 10, August 14, September 11, October 9, November 13, December 11, unless otherwise communicated.