



CAN Board of Directors Meeting Minutes, 07/10/2015

Board Members in Attendance: Dominique Renee Bowman (Senior Development Officer, Huston-Tillotson University), Gerardo Castillo (Senior VP, Chief of Staff, Capital Metro), Bill Clabby (Associate VP Global Initiatives, St. Edward's University), Kelly Crook (Superintendent, Del Valle ISD), Ashton Cumberbatch (VP, Advocacy & Community Relations, Seton Healthcare Family), Jerry Davis (CEO, Goodwill of Central Texas), David Escamilla (Travis County Attorney, Community Justice Council), David Evans (CEO, Austin Travis County Integral Care), Christie Garbe (VP & Chief Strategy Officer, Central Health), Anne Harutunian (Chair, CAN Community Council), Ora Houston (Council Member, City of Austin), Peter Kretzchmar (VP Navigation Center & Business Development, United Way for Greater Austin), Jeremy Martin (Senior VP, Government Relations & Regional Infrastructure, Greater Austin Chamber of Commerce), Erica Saenz (Assistant VP for Community & External Relations, University of Texas Austin), Brigid Shea (Commissioner, Travis County), Simone Talma Flowers (Executive Director, Interfaith Action of Central Texas), Dan Warth (Board Member, Greater Austin Asian Chamber of Commerce)

Proxies in Attendance: Sherri Fleming (Travis County), Stephanie Hawley (Austin Community College), Victor Obaseki (Greater Austin Black Chamber of Commerce), Matt Snapp (Austin Travis County Integral Care)

Staff in Attendance: Hannah Brown, Mary Dodd, and Kevin Paris

Call to Order and Introductions: Erica Saenz called the meeting to order at 1:05 p.m. Members introduced themselves and shared the following announcements. 43 students graduated from the Goodwill Charter High School. St. Edward's is hosting a wheelchair basketball game with the City of Saltillo in the Rec Gym at 2 PM on Saturday, July 11. ACC opened the [College Destination Center](#) at the Highland Mall location. UT is in the process of reviewing statues and has received feedback from 2200 respondents. The final public forum is Wednesday, July 15th, 3-5 PM. Huston-Tillotson University's new president started last week and hopes to attend CAN Board meetings.

Citizens Communication: none.

Approval of Minutes from June 12, 2015: Jerry Davis made a motion to approve the minutes. Christie Garbe seconded the motion. The minutes were approved unanimously.

Updates from CAN Chair: Erica Saenz provided the following updates:

- Executive Director Search: A timeline document was provided to Board members. The Executive Committee will interview candidates July 17. The CAN Board will review top candidates in a closed session of the August Board meeting. The New ED begins October 1st.

Report from CAN Community Council: Anne Harutunian, chair of the CAN Community Council, gave the following report. The June Community Council meeting focused on children and youth and included a panel of executive directors from CASA of Travis County, Con mi MADRE, and The Austin Project. Court-Appointed Special Advocates are volunteers who work with the child's support system, school, and home to advocate on their behalf. Con mi MADRE empowers young Latinas and their mothers for success in post-secondary education. It is a two-generation program that serves 500-600 young women 6th grade – college. The Austin Project focuses on middle school aged children and provides school-based family resource services. Presenters agree that Austin is a very giving community, but these organizations could still use more volunteers. The July Community Council meeting will focus on planning for the fall person-centered care summit to be held on Wednesday, October 21st, from 8 – noon at the AISD Performing Arts Center Dance Studio. The event will be facilitated using Liberating Structures facilitation tools and meeting design. The August Community Council meeting will focus on people with disabilities. Membership applications for Community Council are open now through September 15th. Applications can be accessed online at: http://canatx.org/CAN-Councils/Community_Council/Application/member_app.php.

Mid-Year CAN Work Plan Update: Mary Dodd

Presentation is available online at http://www.canatx.org/CAN-Councils/Board_of_Directors/Presentations/.

Coming out of the Safety Net Forums and CAN Retreat in 2014, CAN chose to focus on person-centered care in 2015. CAN Board meetings have heard from ECHO, the Dual-Generation Advisory Committee, Travis County Health and Human Services, the Children's Mental Health Plan, the School Readiness Action Plan, and the Regional Healthcare Partnership. In 2015, we also added a standing Community Council update report to the CAN Board Agenda. In 2015, the CAN Community Council focused on nonprofit organizations serving vulnerable populations and is planning a person-centered care summit for October 21, 2015 from 8 AM – 12 noon at the AISD Performing Arts Center.

Cultural Competency, Diversity, & Inclusion Update. 43 leaders from 23 CAN organizations participated in the Cultural Competence Leader Training Series. CAN conducted a Language Access Survey to discover how organizations are meeting needs of a diversifying client based and then held a forum to share the results and discuss next steps. The CCDI and Language Access Workgroups continue meeting. Google users groups have been created for both Cultural Competence and Language Access.

Connecting People & Places Update. ABCD workshops were held at Huston-Tillotson University and Rundberg. Food security forums will be held in the Del Valle and Manor communities this fall. Place-Based Planning meetings have not been planned. CAN staff held numerous meetings with community leaders, but this seems to be a duplication of efforts already taking place in those communities.

Expanding Opportunity: A Regional Summit on Closing the Economic Divide. The summit will be held November 18, 2015 at the Bastrop Convention Center. The goal of the summit is to bring together political, business, faith-based, non-profit and community leaders from the five county area to discuss shared challenges and opportunities, appreciate interconnectedness, highlight existing collaborations, and foster new connections, ideas, and actions to create an economically inclusive future for all people. We continue to seek sponsors for the event. Many meetings with individual partners and planning meetings have taken place in preparation for the summit.

The Kettering Foundation invited CAN, iACT, Leadership Austin, and Civic Collaboration to participate in a Learning Exchange. The purpose is to engage our community in dialogue about the growing economic divide, its consequences, and possible solutions. In summer 2015, we will hold focus groups to inform the issue guide. In fall 2015, we will name and frame the issue. In winter 2016, we will develop and test the issue guide. In spring 2016, we will begin conversations about the issue. Simone Talma-Flowers shared additional context regarding these conversations.

Call (512) 414-0323 to schedule dashboard presentations.

CAN moved offices to Allan Elementary (4900 Gonzales St. Rm 111 Austin, TX 78702).

Discussion

Board members asked questions about the connection between the Kettering Conversations and the Regional Summit. Mary Dodd and Simone Talma Flowers clarified that two events are separate, but do complement each other. The target audience for the regional summit is leaders while the target audience for the Kettering Conversations is neighborhood residents. The Kettering Conversations are a learning exchange and will not result in actionable items. The summit emphasizes opportunities for elected, business, non-profit, faith based and community leaders to work together to increase economic opportunity throughout the region. The summit covers the five-county MSA, while the Kettering Conversations will target Travis County.

Board members expressed enthusiasm for the purpose and target audience of both the Regional Summit and the Kettering Conversations. They encouraged one another be actively involved in sponsorship, promotion, and participation. David Escamilla volunteered to help engage the criminal justice system in the Regional Summit. Kelly Crook volunteered to help coordinate the ISDs involvement in the Regional Summit and Del Valle ISD's involvement in Kettering Conversations, affirming back-to-school time as an important opportunity to reach parents.

David Evans asked that CAN's year-end report show how CAN's work lines up with the four strategic areas in the dashboard. This could help identify work for 2016.

Pay for Success and Other Models for Funding Community Needs: *Matt Kouri, CEO Greenlights*

Presentation is available online at http://www.canatx.org/CAN-Councils/Board_of_Directors/Presentations/.

Our community, and others across the country, are looking for new solutions for funding social good. Organizations report there is not enough funding to meet the challenge of actually solving problems in the community. Pay for Success and other new funding models provide new opportunities for funding community needs. Impact investing has the potential to surpass philanthropy in the next five-ten years, but there is a need for a paradigm shift where profit and purpose can coexist.

There are three major trends in our social sector: blurring of sectorial lines and business models between for profit and nonprofit, significant “mission-driven” wealth, and the emergence of new financing vehicles/bridges for capital to organizations that need it. New tools in the tool belt include: earned revenue/sliding fee models, social ventures/for profit related organizations, social impact loans, incubators & accelerators, Program-Related Investments (PRIs), and Pay for Success (Social Impact Bonds). Organizations in our community are utilizing these tools.

Pay for Success is often described as Social Impact Bonds, but they are not actually bonds. It is a model in which social-impact investors invest in proven preventative services and models of care. Once specific goals are met and these efforts are verified to have saved money for public entities, the money is “paid back” by public entities to the social investors, who may or may not earn a return on this investment. Often, the “returns” to social investors are re-invested into more preventative services. There are currently about 800 Pay for Success models that are being studied across the country, and they all have verifiable cost-savings.

Discussion:

Board members asked about charter schools as an example of Pay for Success. Achieve Charter School in east Austin utilized the New Market Tax Credit to fund facility development.

Board members discussed the possibility of using Pay for Success to fund the creation of a Sobriety Center. Ashton Cumberbatch shared that this recommendation has been made to both City Council and Commissioners Court.

Board members asked about how infrastructure competencies would limit organizations’ ability to participate in this new funding. Matt Kouri shared that there are methods to meet infrastructural needs, but the real challenge to utilizing this new funding is a cultural shift for organizational leadership.

Jerry Davis pointed out that the potential for some of the other models is very high and should be further considered. Jerry shared that REDF and REDS are organizations involved in funding these sorts of things.

Bill Clabby shared that St. Edward’s joined Capital Factory and improved a food redistribution program. Group SOS is a company that has been very successful around the world. St. Edward’s is interested in looking at how to engage students, faculty, and staff to serve the community in unique ways.

Christie Garbe pointed out that the 1115 Medicaid waiver projects are very much modeled like Pay for Success and must meet outcome metrics in order to be paid. This is helping organizations work toward outcomes instead of just providing a service. We can use the successful 1115 projects to help make the argument that these kind of Pay for Success models can work in our community.

Jerry Davis asked that CAN consider having a speaker on new funding methods at the Regional Summit.

Greenlights in hosting A Summit on Social Innovation September 10-11, 2015 at the Westin Austin at the Domain.

Adjournment: Erica Saenz, Chair, adjourned the meeting at 3:05 p.m. Board agendas, minutes and presentations are available online at: http://www.canatx.org/CAN-Councils/Board_of_Directors/. Future 2015 CAN Board meetings will take place the second Friday of each month as follows: August 14, September 11, October 9, November 13, December 11, unless otherwise communicated.