

CAN Strategic Planning Retreat
Austin Energy Community Room (4815 Mueller Blvd.)
October 11, 2024

12:00 noon	Lunch & Icebreaker
12:30 pm	Introductions and Welcome Liz Johnson, CAN Board Chair Raul Alvarez, Executive Director
12:40 pm	Retreat begins <i>Strategic Planning Facilitator — Patricia V. Hayes</i> <ul style="list-style-type: none">• Facilitator Level Setting: plan/ goals for the day outlined
12:50 pm	The Next 30 Years: Mission, Vision, & Goals—Small Group Discussion Questions: <ul style="list-style-type: none">• What are the greatest opportunities for growth/improvement?• What is the greatest concern/challenge facing CAN?• What is CAN’s unique value proposition?• Who/what is missing from the discussion?
1:20 pm	Full Group Facilitated Discussion on Mission, Vision, Goals
1:30 pm	Strategic Plan Priorities & Development Topics
1:45 pm	BREAK
1:50 pm	Strategic Plan Development & Priorities Small Group Walk-About (15 min each) <ol style="list-style-type: none">1. Internal Engagement—Relationship Building2. External Engagement: Visibility, Marketing & Outreach3. Capacity Building<ol style="list-style-type: none">a) Regional Expansionb) CAN Advisory Groups Utilization4. Organizational Sustainability
2:45 pm	Full Group Facilitated Discussion on Priorities
3:00 pm	Close out/ Next Steps