



# CAN Data & Research Roundup

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Austin Planning | October 8, 2025

# Demographics & Data Team



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Planner I

# Scope of Operations



Serve as  
subject matter  
expert on  
demographic  
methods and  
research



Produce and  
administer  
demographic &  
planning data  
assets



Prepare reports  
and analysis  
summarizing  
demographic &  
socioeconomic  
characteristics  
and trends



Provide  
presentations,  
consulting and  
best practice  
guidance

# Demographic Data Resources:

## City of Austin Demographics Online Hub [austintexas.gov/demographics](https://austintexas.gov/demographics)



Quick Stats



Demographic profiles for various geographies



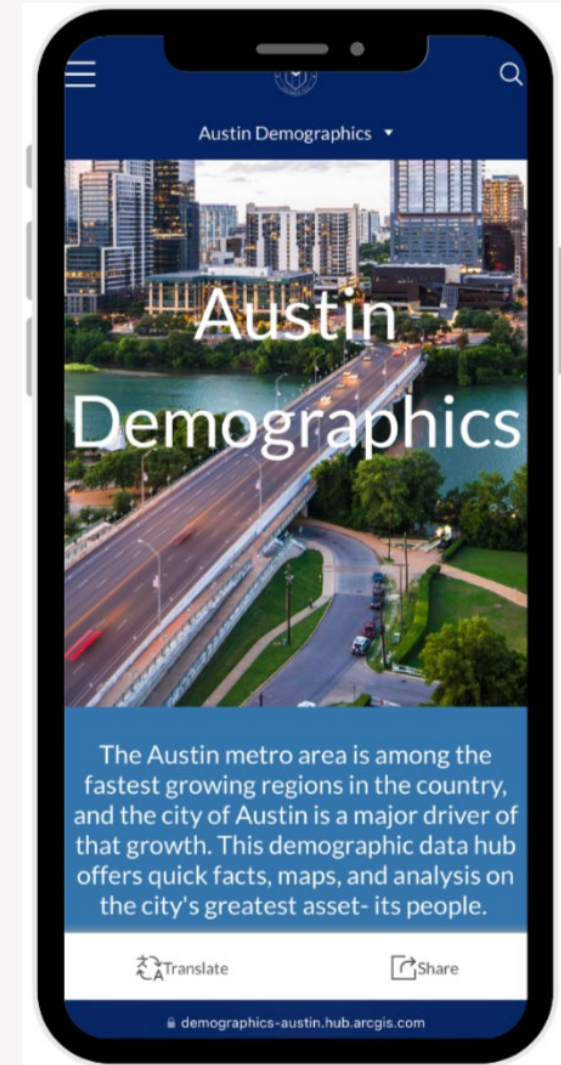
Interactive maps and story maps



Library with additional resources



Subscribe to [emails](#) and data request [form](#)



# Demographic Profiles:



City

Council Districts

County

MSA

Austin City Demographic Profile

Page 1

Page 2

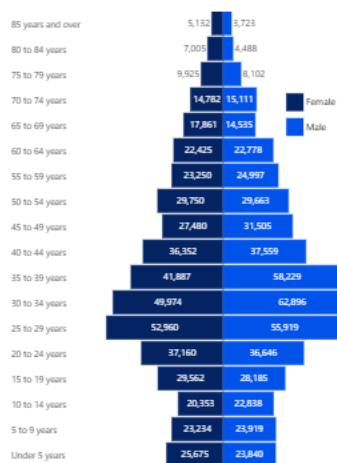
Page 3



## City of Austin Demographic Profile

City of Austin  
Planning Department  
Demographics & Data Division

### Population by Age (2023 ACS 1-Yr)



- | + 30%

Microsoft Power BI

### Population



**1,025,668**  
2023 Population Estimate\*\*



**34.9**  
Median Age\*



**18%**  
Immigrants\*



**4%**  
Veterans\*

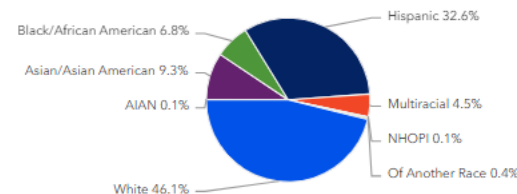


**10%**  
65 and over\*



**17%**  
Under 18\*

### Population by Race/Ethnicity (2023 ACS 1-Yr)



Explore More

### Income



**\$91,501**  
Median Household  
Income\*



**\$129,035**  
Median Family Income\*



**47%**  
Population with Low-  
Moderate Income^^

### Households



**460,159**  
Occupied Housing Units\*\*



**2.01**  
Average Household Size (number of  
people)\*



**21%**  
Households with at least one person  
under 18\*



**215,879**  
Total Families\*



**2.8**  
Average Family Size (number of  
people)\*



**39%**  
Living alone (1-person households)\*

### Employees



**4%**  
Unemployment Rate\*



**627,045**  
Population age 16+ in the labor force\*

### Employment Class

### Percent of Workers\*

Government

13.8%

Private

79.2%

Self-Employed

7%

### Education



**92.6%**  
Have a high school diploma or  
equivalent\*



**61.7%**  
Have a bachelor's degree or  
higher\*

# Demographic Profiles:



City

Council Districts

County

MSA

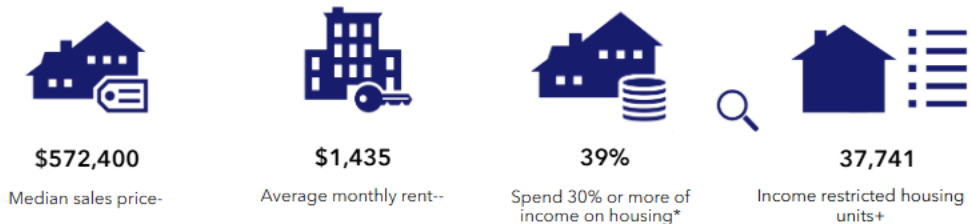
Austin City Demographic Profile

Page 1

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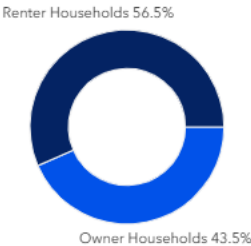
## Housing Costs



## Communities of Interest



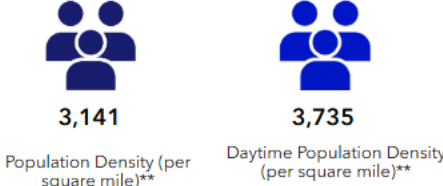
## Housing Tenure



## Housing Units



## Population Density



## Language

## Number of Speakers\*

Spanish	193,790
Asian and Pacific Island Languages 1	46,198
Other Indo-European Languages 2	43,707
Other Languages	9,838

1 The most common Asian and Pacific Island languages spoken in Austin city include (listed in order of most spoken): Chinese (including Mandarin, Cantonese); Vietnamese; Korean; Japanese; Tagalog (including Filipino); Other languages of Asia; Thai, Lao, or other Tai-Kadai languages; Ilocano, Samoan, Hawaiian, or other Austronesian languages; Hmong; Khmer.

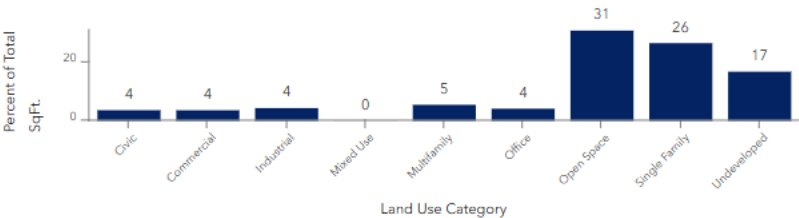
2 The most common Other Indo-European languages spoken in Austin city include (listed in order of most spoken): Hindi; Urdu; French (including Cajun); Telugu; Tamil; Nepali; Marathi, or other Indic languages; Portuguese; Urdu; Malayalam, Kannada, or other Dravidian languages; Other Indo-European languages; German; Persian (including Farsi, Dari); Russian; Gujarati; Bengali; Ukrainian or other Slavic languages; Italian; Greek; Serbo-Croatian; Punjabi; Armenian; Haitian.

Classifications of Languages Spoken (census.gov)

## Commute



## Selected Land Use Percentages ++



# Origins of the Austin Community Profile Builder



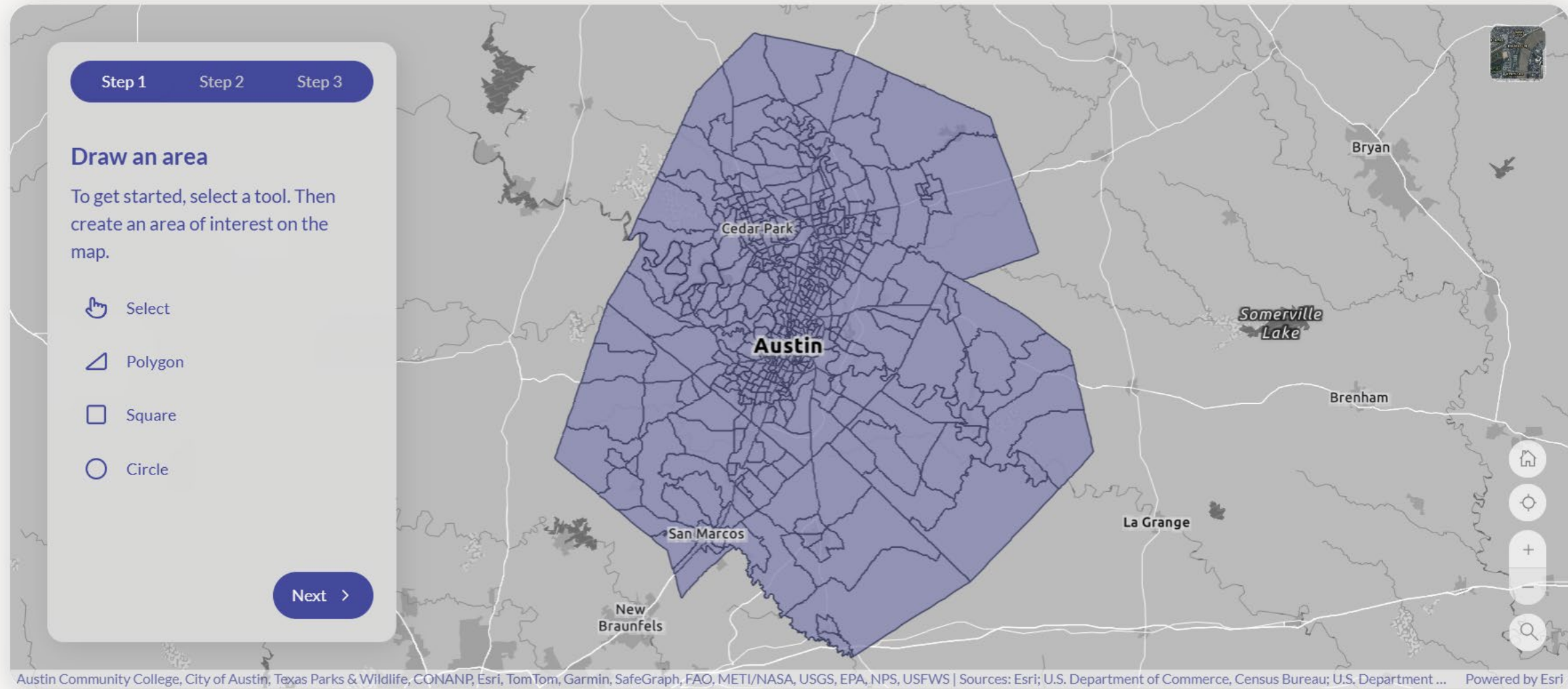
- Users often request “demographics”
- Users often wanted these data for their specific, custom geography
- Users are not always familiar with census geographies
- Users often want to compare their area to the rest of the city
- Users often want to download data for their own use
- We wanted to provide access to data beyond the city of Austin boundaries
- We wanted to uphold data integrity standards at smaller, custom geographies

# Austin Community Profile Builder

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# Austin Community Profile Builder



Step 1 Step 2 Step 3

### Draw an area

To get started, select a tool. Then create an area of interest on the map.

- Select
- Polygon
- Square
- Circle

Next >

Austin Community College, City of Austin, Texas Parks & Wildlife, CONANP, Esri, TomTom, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS, USFWS | Sources: Esri; U.S. Department of Commerce, Census Bureau; U.S. Department ... Powered by Esri

# Austin Community Profile Builder



Gmail Images   



   AI Mode



ATXN Live



Add shortcut

 Customize Chrome

# For future versions...



- Include options for other geographies such as ZIP codes
- Allow for a comparison with other geographies
- Provide data visualizations to accompany the data tables
- Allow users to select the most current year or prior years
- Request community input on demographic data provided

# Delphi, Trends, and Imagine Austin (DTI) Forecast

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# DTI Forecast Background



- The city demographer produces city-level population projections.
- City of Austin staff identified a need for small area forecasts.
- The first DTI Forecast was produced in 2012 and updated in 2017.
- City of Austin staff further identified a need for more consistent forecasts across departments.
- Following the production of updated citywide projections using 2020 census data and new methodology, the DTI Forecast update was initiated.

# DTI Forecast Storymap Collection:



Collection

## Delphi, Trends, and Imagine Austin (DTI) Forecast, 2020-2060

Population and Employment Forecast

Demographics and Data Division | Austin Planning

[Get started](#)



**DTI Report**

The Delphi, Trends, and Imagine Austin (DTI) Forecast is a small-area population and jobs forecast for the decades 2020 – 2060. The forecast was created by a multi-department working group facilitated by the Demographics and Data Division in the Planning Department and is intended as a resource for city staff and leadership, community and business organizations, and other members of the public to use for understanding potential future growth in the city.

DTI stands for Delphi, Trends, and Imagine Austin and speaks to a three-pronged approach: 1. *Delphi* refers to the [Delphi method](#), developed by the Rand Corporation in the 1950s to forecast future trends in the context of high uncertainty. The method brings together subject matter experts to participate in deliberative discussions and work towards consensus on what the future will look like; 2. *Trends* refers to observed historical growth patterns and future growth anticipated from underlying assumptions of the population projections for the city as a whole. These projections serve as the base upon which the Delphi method is applied; and 3. *Imagine Austin* is the City's [comprehensive plan](#) which lays out the vision for the future of the city. Together, these three elements make up the framework behind Austin's 2060 DTI Forecast.

Explore the report, dashboard, and map layers on this page to learn more about the forecast.

Exploring the Delphi, Trends, and Imagine Austin (DTI) Forecast Dashboard

**DTI Dashboard Video Guide**

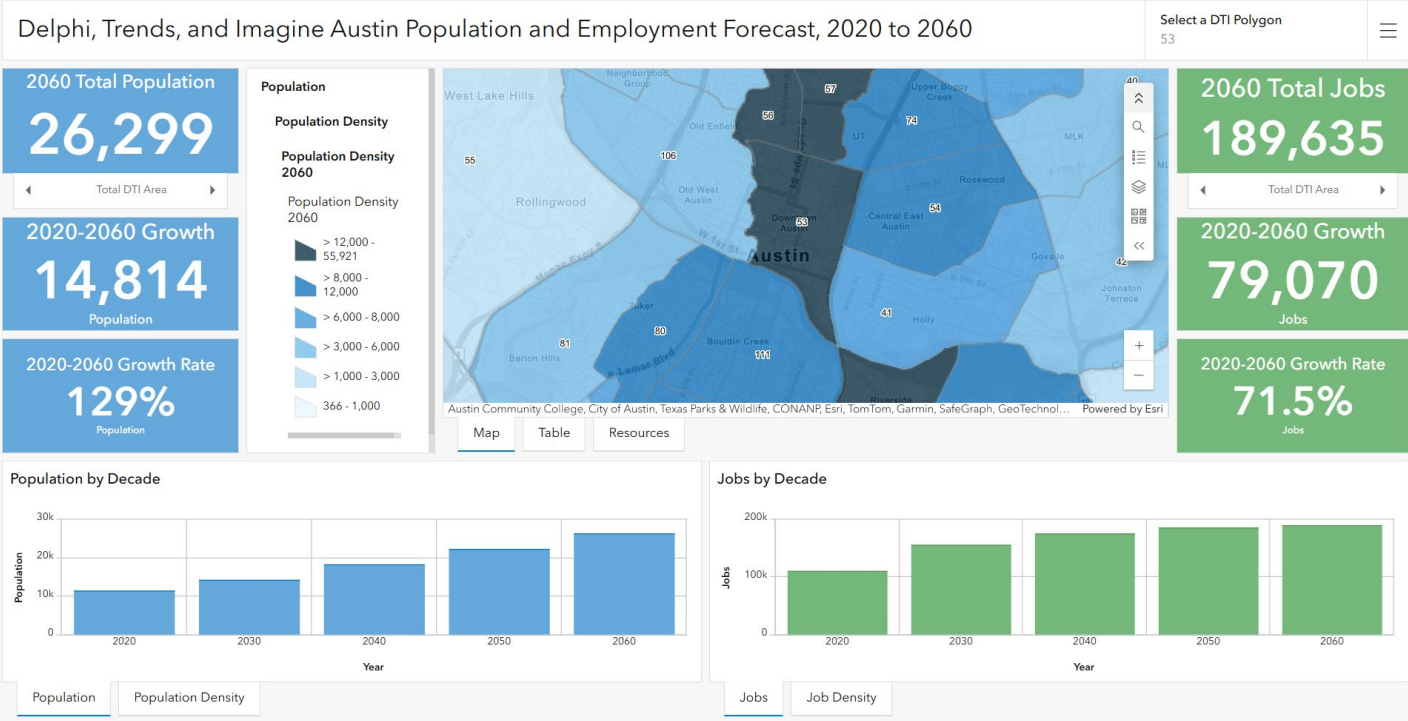
**DTI Dashboard**

**DTI Map**

**DTI Map Layers**

**DTI Forecast Feature Layer**

**DTI Forecast Methodology**



## DTI Forecast Storymap Collection



# DTI Forecast



Delphi, Trends, and Imagine Austin Population and Employment Forecast, 2020 to 2060

Select a DTI Polygon  
42

2060 Total Population

16,958

Total DTI Area

City Limits

2020-2060 Growth

7,304

Population

2020-2060 Growth Rate

75.7%

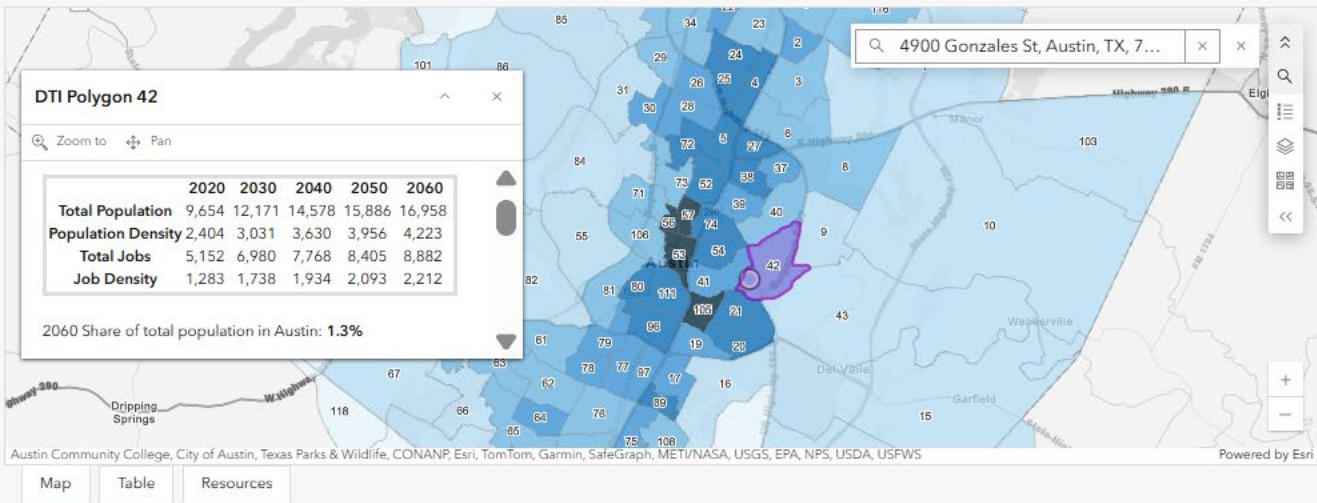
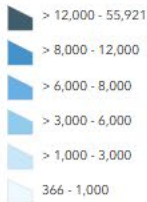
Population

Population

Population Density

Population Density 2060

Population Density 2060



2060 Total Jobs

8,882

Total DTI Area

City Limits

2020-2060 Growth

3,730

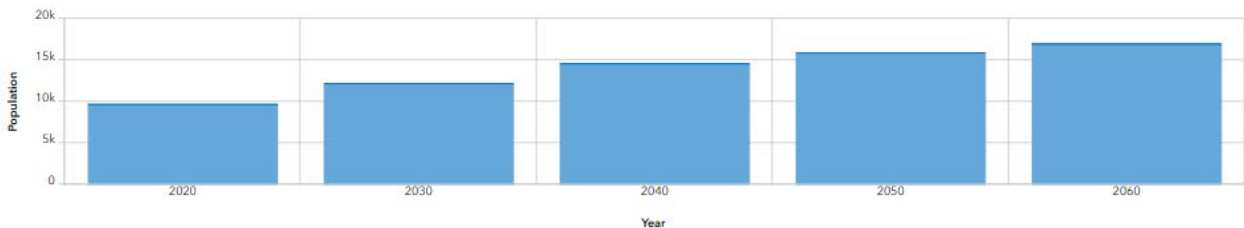
Jobs

2020-2060 Growth Rate

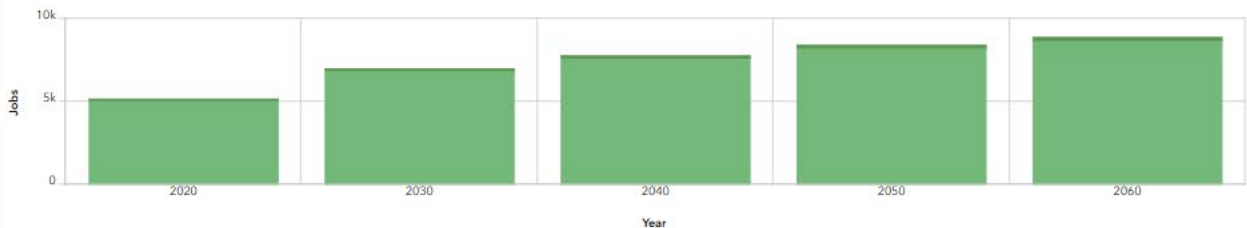
72.4%

Jobs

Population by Decade



Jobs by Decade



# DTI Forecast: Key Insights



- Austin's population is projected to grow by over 300,000 by 2060, densifying in the core and expanding farther East.
- Austin is projected to add over 500,000 jobs between now and 2060. Much of the growth is forecasted in existing job centers, but the DTI Forecast indicates the emergence of new job centers to the East as well as in the Highland area.
- Population along the Project Connect light rail corridor is forecasted to grow by nearly 100,000 with increased density.



# Q&A





# Thank you!

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